



# We Know Illinois



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## ADVERTISING

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# *One Call, One Order, One Invoice!*

The Illinois Press Association represents daily and weekly newspapers serving local communities both large and small throughout the state of Illinois.

Our Advertising Service makes it easy to place your ad in over 300 newspapers statewide. With One Call, we provide the information needed for your campaign. Once you decide on the newspapers provided, you send us One Order. We'll place your ad in all the newspapers and then send you One Invoice with tearsheets as confirmation that your ad ran.

We can target your campaign to cities, counties, zips, regions, statewide or select groups of newspapers, even nationwide. We also have Networks for classified ads and smaller 2x2 (or 2x4) display ads. We are ready to help you with your advertising campaign.





## MEDIA MONITORING

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The Illinois Press Clipping Bureau can help you read over 650 issues of Illinois newspapers each week by clipping the articles on numerous topics specific to you and your business or interests. If you need information on industry news/trends, legislation, trade news/new products, political coverage, publicity, breaking issues, competitive intelligence, mention of any name/organization and much more, we offer you a simple and cost-effective means of getting all the news all the time to keep you informed.

## PRESS RELEASE ILLINOIS

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For a small fee, easily and conveniently share your news about your business or organization with the millions of readers of more than 300 large and small newspapers statewide.

