

Employment Agency Advertising

All advertisements, for employment agencies that charge a fee for their services, must contain both the name and address of the employment agency itself. Be aware that an employment agency may not use a P.O. Box or the newspaper's address as their business address.

For further information please read the regulation below:

Section 680.330 Advertisements and Notices

Except for licensees whose trade name contains the term Personnel, Employment Agency, or Employment Service, all advertisements and any notices, published in any manner, by any private employment agency which accepts a placement fee from the applicant, shall carry the name and address under which the private employment agency is licensed to do business and the fact that it conducts a private employment agency. If a licensee chooses to adopt an abbreviated name for advertising purposes, prior approval must be obtained from the Department of Labor. A licensee shall not use a Post Office, newspaper or any other box number in any advertising, unless a licensee identifies itself as required by the Act, and Rules and Regulations.

Links:

Beware of Employment Scams
<http://www.bbb.org/alerts/article.asp?ID=269>