

Class	Division	Winner	Newspaper	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	General Advertising Excellence Feb 6_Feb13	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	2nd Place	Mason County Democrat, Havana	Staff	Mason County Democrat 021319 & 022719	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	Cass County Star-Gazette	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Honorable Mention	The Sidell Reporter	Staff	Feb. 21 and Feb. 28 issue	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	1st Place	Effingham Daily News	Staff	February 7 and February 22 editions of Effingham Daily News	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	2nd Place	The Galena Gazette	Staff	Galena Gazette	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	3rd Place	The Journal-News, Hillsboro	Staff	General Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Honorable Mention	The Hinsdalean	Staff	The Hinsdalean 2-7-19, 2-21-19	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	1st Place	The News-Gazette, Champaign	Staff	Advertising Excellence catagory	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	2nd Place	Austin Weekly News, Chicago	Dawn Ferencak, Andrew Mead	Austin Weekly News General Excellence	
CLASS 02 - REAL ESTATE AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Aegis Properties	Nice, neat advertisement. Really like the alignment and use of space. I would have liked to seen the building down the side of the page as that would have given it a regal feeling. Also, per week is two words and there are inconsistent capitalizations - but overall neatness won me over. Good use of contrast and alignment. Nice font selection.
CLASS 02 - REAL ESTATE AD	G	2nd Place	Bureau County Republican, Princeton	Pam Pratt-Marsh, Erica Oertel	Is Your Heart Set on a New Home?	This would definitely catch your eye at Valentine's Day!
CLASS 02 - REAL ESTATE AD	G	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Real estate, Goodman Agency	Good use of alignment with everything going on.
CLASS 02 - REAL ESTATE AD	G	Honorable Mention	Breeze-Courier, Taylorville	Joe Dorr	Craggs	Not a lot to this advertisement - but it says it all. For repetition, it would have been nice to have a red box on the right with white font.
CLASS 02 - REAL ESTATE AD	H	1st Place	The Hinsdalean	Becky Campbell	JRW Real Estate	
CLASS 02 - REAL ESTATE AD	H	2nd Place	The Hinsdalean	Becky Campbell	@ AT Duffy	
CLASS 02 - REAL ESTATE AD	H	3rd Place	The Hinsdalean	Becky Campbell	Vintage home tour	
CLASS 02 - REAL ESTATE AD	H	Honorable Mention	The Hinsdalean	Becky Campbell	Century 21	
CLASS 02 - REAL ESTATE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Homes by Helen Clymer	Great use of stand out colors and layout
CLASS 02 - REAL ESTATE AD	I	2nd Place	The Downers Grove, Westmont, Woodridge & Lisle Bugle	Shelley Holmgren	Baird & Warner - Kim Heller	
CLASS 03 - AUTOMOTIVE AD	G	1st Place	Bureau County Republican, Princeton	Pam Pratt-Marsh, Erica Oertel	Hot Deals for Summer Fun!	Nice, neat advertisement It contains a lot but information does not overwhelm me as it is coordinated well. Alignment is nice and advertisement is appealing. If I want to know more about each car, I can call them. Catches my eye without overwhelming me.

CLASS 03 - AUTOMOTIVE AD	G	2nd Place	Carmi Chronicle	Steve Hartsock	White County Ford and Chrysler	The pictures instantly grab your eye and make the advertisement stand out. There are some alignment and trapped white space issues that could be cleaned up and then would make it number one in my book. Also, the text could be made simpler and easier to read as the name of the business makes it somewhat challenging to read. The eye-catching graphics put this one at second place.
CLASS 03 - AUTOMOTIVE AD	G	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Automotive - Victory Lane	There is a lot going on in these pages. I like how each car offers similar facts in the same place so one doesn't have to struggle to find that information. The background makes these advertisements so busy, almost too busy. A plain background or simpler background would work better with so much information. Like the snow one is simply too much. The wood one would be great if the wood displayed was more plain and then used the leaves as enhancement decorations only and not as background also.
CLASS 03 - AUTOMOTIVE AD	G	Honorable Mention	Mason County Democrat, Havana	Staff	Armitage Collision 121119	Nice, neat and clean advertisement with a simple message that is easy and clear to understand.
CLASS 03 - AUTOMOTIVE AD	H	1st Place	The Galena Gazette	Kevin Engler	Galena Chrysler	This ad is effective, reminds me to check me oil.
CLASS 03 - AUTOMOTIVE AD	H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Roger Jennings Old Settlers	Adding the history of past Chevy cars kept my eyes scrolling throughout the ad.
CLASS 03 - AUTOMOTIVE AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Roger Jennings Toppers	I like the use of color to separate the newer model vehicles from the used vehicles.
CLASS 03 - AUTOMOTIVE AD	H	Honorable Mention	Effingham Daily News	Staff	Auto Mall Automotive ad	Great use of space displaying the variety of vehicles being sold. This ad looks like it would be an asset to the dealership.
CLASS 03 - AUTOMOTIVE AD	I	1st Place	Quincy Herald-Whig	Jackie Trujillo Steinkamp	Poage Chevy - Summertime Savings	Great Graphics Stands Out Very Eye Catching

CLASS 03 - AUTOMOTIVE AD	I	2nd Place	The News-Gazette, Champaign	Jackie Martin	Napleton's Auto Park	catchy headline great graphics
CLASS 03 - AUTOMOTIVE AD	I	3rd Place	The News-Gazette, Champaign	sue Smith	Rick Ridings Ford	
CLASS 03 - AUTOMOTIVE AD	I	Honorable Mention	The News-Gazette, Champaign	Dana Burress	Toyota of DANville	
CLASS 04 - HEALTH CARE AD	G	1st Place	Mason County Democrat, Havana	Staff	Mason District Hospital ER 112719	
CLASS 04 - HEALTH CARE AD	G	2nd Place	Woodford Chronicle, Eureka	Jennifer Kranz	Preferred Care	
CLASS 04 - HEALTH CARE AD	G	3rd Place	Bureau County Republican, Princeton	Staff	Lost the Bounce in Your Step?	
CLASS 04 - HEALTH CARE AD	G	Honorable Mention	Carmi Chronicle	Steve Hartsock	Taylor Eye Care	
CLASS 04 - HEALTH CARE AD	H	1st Place	Effingham Daily News	Staff	SHS Medical Group Look and Feel Your Best	Nice use of photo to draw me in. Like the way the curve at the bottom of the photo matches the hat.
CLASS 04 - HEALTH CARE AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Bad breath?	The photo of the dog and cat captures your attention instantly. Made me read the whole ad.
CLASS 04 - HEALTH CARE AD	H	3rd Place	The Breese Journal	Staff	Smith Chiropractic	
CLASS 04 - HEALTH CARE AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	Montgomery Nursing	
CLASS 04 - HEALTH CARE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	Home Helpers	This ad explains in detail without a lot text what this company does. Though simple in layout, it does follow the rules of design: dominant object, heading, call to action, etc.
CLASS 04 - HEALTH CARE AD	I	2nd Place	The Joliet Bugle	Shelley Holmgren	Everything In Sight Optometry	Good use of color and a great choice of artwork.
CLASS 04 - HEALTH CARE AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	Dr. Vallone	Nice typography and layout. Though it is an image ad, if it just had a little more text listing the services they perform for a "great smile," I would have chosen this ad for first place.
CLASS 04 - HEALTH CARE AD	I	Honorable Mention	The News-Gazette, Champaign	Angela Brown	Michael Ruffatto DMD	Strip ads can be a challenge. This one works well.
CLASS 05 - FOOD AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	Bistro 101	
CLASS 05 - FOOD AD	G	2nd Place	Chicago Daily Law Bulletin	Adam Hrejsa	Tortoise Club	

CLASS 05 - FOOD AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Los Charros ad	
CLASS 05 - FOOD AD	G	Honorable Mention	The Sidell Reporter	Rinda Maddox	Spaghetti Dinner Benefit	
CLASS 05 - FOOD AD	H	1st Place	Carbondale Times	Stefanie Anderson	Humpday Farmers Market	
CLASS 05 - FOOD AD	H	2nd Place	The Hinsdalean	Becky Campbell	Kramer Foods	
CLASS 05 - FOOD AD	H	3rd Place	The Journal-News, Hillsboro	Staff	Zion Lutheran Spaghetti Fundraiser	
CLASS 05 - FOOD AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	
CLASS 05 - FOOD AD	I	1st Place	The Joliet Bugle	Shelley Holmgren	Public Landing	
CLASS 05 - FOOD AD	I	2nd Place	Quincy Herald-Whig	Christine Venvertloh	Underbrink's Bakery Wedding Cakes	
CLASS 05 - FOOD AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	Stefari	
CLASS 05 - FOOD AD	I	Honorable Mention	Quincy Herald-Whig	JE Frohn	HyVee Grocery Store	
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	1st Place	The Sidell Reporter	Rinda Maddox	Kruger	This looked like a small but mighty ad! I loved the graphic and the reference that it won't promote tooth decay! Great Halloween promotion for kids!
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	2nd Place	Chicago Daily Law Bulletin	Adam Hrejsa	Salvi print ad	It's not very often you get a testimonial from a customer, so the casual picture and outstanding quote made me want to hire these lawyers to get the results he got. Great job!
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	3rd Place	Chicago Daily Law Bulletin	Adam Hrejsa	Signature Bank print ad	Nice layout of ad contents. I'm not a fan of brown and black. It would have placed higher if the picture was truly full color instead of B/W.
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	Honorable Mention	Republic-Times, Waterloo	Tammy Taylor	Service/InstitutionalArtofBeauty	The graphic/pic pulls you into the ad but there was way too much information. This would have worked better as a 4-part campaign to showcase their services in separate categories. Then you could have added a call to action for each category so the client could register the response and if it worked.
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Timberline Animal Hospital	I love the use of color and how it helps the ad to pop! Also how the ad is broken up to fit all of the information without you feeling like you are reading a paragraph was nicely executed.
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	2nd Place	Effingham Daily News	Staff	Washington Savings Bank That Moment ad	This ad is simple but yet very eye catching. The use of negative was nicely executed.
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	3rd Place	The Hinsdalean	Becky Campbell	Sullivan Funeral Home	This is a very nice brand ad. I love how the background is out of focus while the candle is crisp and in focus.
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Five Star Plumbing	I like how graphic matches the heading with the team overlooking the town. One thing that would have helped make this ad better, would have been if more room had been allowed for the information at the bottom. It feels a little scrunched.
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	1st Place	The News-Gazette, Champaign	Staff	Renner Wikoff Chapel and Crematory	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	2nd Place	The News-Gazette, Champaign	Angela Brown	R Angell's Home Care Services	

CLASS 06 - SERVICE/INSTITUTIONAL AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden, Bev Sams	Municipal Bank	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	Honorable Mention	The News-Gazette, Champaign	Angela Brown	Leek and Sons Funeral Home	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	G	1st Place	Breeze-Courier, Taylorville	Joe Dorr	New City Greenhouse	The pop of color in the background brings attention to the eye without overpowering the text.
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Marissa Gabbert	Heiderscheidt ad	Difficult to read text over background image. Maybe a stroke on the text in yellow or white would have made the text easier to read. Could have used more balance between positive (non-white) and negative (white) space.
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	H	1st Place	The Hinsdalean	Becky Campbell	Vern Goers	The ad was attention grabbing and all the information was easy to read and follow
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	H	2nd Place	Effingham Daily News	Staff	WET Pools and Spas ad	The ad was pleasing to the eye. It was easy to read not crowded with too much information.
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	H	3rd Place	The Journal-News, Hillsboro	Staff	Walton Gardens	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Galena Auto Parts	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Lyle Turro	Tholens' September	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	JTS Pools	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	I	3rd Place	The News-Gazette, Champaign	Elaine Lueth	Central Culvert and Tile, LLC	
CLASS 07 - GARDEN, YARD & AGRICULTURE AD	I	Honorable Mention	The News-Gazette, Champaign	Elaine Lueth	Wallace Land & Auction	
CLASS 08 - RELIGIOUS / NONPROFIT AD	Daily	1st Place	NewsTribune, La Salle	Jeanette Smith, Advertising Director	Come Alive	this ad is vibrant and use of colors and dynamic layers made this the best ad I have come across in a long time. This ad also has the information conveyed in a clear relevant way that readers can know exactly what the event is
CLASS 08 - RELIGIOUS / NONPROFIT AD	Daily	2nd Place	The News-Gazette, Champaign	Staff	Champaign County Freedom Celebration	this ad is fun, clear concise and patriotic, It uses white space well, but I dont see design elements used to the level of the first place selection
CLASS 08 - RELIGIOUS / NONPROFIT AD	Daily	3rd Place	The News-Gazette, Champaign	Jackie Martin	Community Foundation of East Central Illinois	This ad is small, but the organization and message is deliberate and the space is used effectively
CLASS 08 - RELIGIOUS / NONPROFIT AD	Daily	Honorable Mention	Chicago Daily Law Bulletin	Adam Hrejsa	Catholic Lawyers Guild of Chicago Red Mass print ad	The ad uses color to grab the attention and the information well laid out. its directness works for the type of ad that this is.
CLASS 08 - RELIGIOUS / NONPROFIT AD	NonDaily	1st Place	Wednesday Journal of Oak Park & River Forest	Andy Mead, Dawn Ferencak	Oak Park Township/Positive Youth Development	this campaign did a great job of using something that has been pushed regularly and made it creative attention grabbing and relevant

CLASS 08 - RELIGIOUS / NONPROFIT AD	NonDaily	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Delta Waterfowl ad	This ad is very simple and concise. This direction is clear and would capture all relevant leaders
CLASS 08 - RELIGIOUS / NONPROFIT AD	NonDaily	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	St. Louis School	The headline is great and list of fun. I looked at the body text and the font was difficult to read and it lost my attention halfway through
CLASS 08 - RELIGIOUS / NONPROFIT AD	NonDaily	Honorable Mention	The Journal-News, Hillsboro	Staff	Presbyterian Church Easter	this ad is such a fun concept to take the secular Easter and tie it to the religious aspect to the celebration
CLASS 09 - MISCELLANEOUS AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	TASA print ad	I like the large graphic at the top. It made me want to read the rest of the ad. Very clean layout and outstanding choices of color made this the top ad in the category.
CLASS 09 - MISCELLANEOUS AD	G	2nd Place	The Fulton Democrat, Lewistown	Staff	Fuller's Jewelry 120419	Even with only red color, this ad had a great look. I like the headline, too. It would have won the top prize if the entire ad was in full color but it made me want to buy a ring there.
CLASS 09 - MISCELLANEOUS AD	G	3rd Place	Virden Recorder	Stefanie Anderson	Wildflower Bridal	Nice color ad. It invokes an outdoor wedding and I liked the tagline you used... Leave the arrangements to us. Good looking ad!
CLASS 09 - MISCELLANEOUS AD	G	Honorable Mention	Republic-Times, Waterloo	Tammy Taylor	Miscellaneous Reliable Sanitation	This ad had a very clean look and a great tagline in the ad, It would have been better to actually have a picture of their truck with staff members by the truck instead of just the cartoon graphic.
CLASS 09 - MISCELLANEOUS AD	H	1st Place	The Hinsdalean	Becky Campbell	Pure Vibe	I love the way the girl pops out of the page. The colors draw you in to the ad.
CLASS 09 - MISCELLANEOUS AD	H	2nd Place	The Breese Journal	Staff	Harry's Backroom gaming	Good way of show what they have to offer. Along with the different rooms.
CLASS 09 - MISCELLANEOUS AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Gold Mine Gaming	the use of color make the ad pop-out
CLASS 09 - MISCELLANEOUS AD	H	Honorable Mention	The Hinsdalean	Becky Campbell	Jeans & a cut top	Nice and clean ad.
CLASS 09 - MISCELLANEOUS AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Gina Harpin-Holmes	Northfield Square Mall	It's harder to get malls to advertise and I love this as a way for them to be consistent, and promote events, new stores, etc.
CLASS 09 - MISCELLANEOUS AD	I	2nd Place	Quincy Herald-Whig	Jackie Trujillo Steinkamp	Mr. K's Fabric Shop	This is a attractive, clean ad providing a lot of information. Love it!
CLASS 09 - MISCELLANEOUS AD	I	3rd Place	The News-Gazette, Champaign	Lisa Lotz	Get OUT and Go RV	This "Little Guy" in front of the lake gives me spring fever and makes me want to go camping. Great job!
CLASS 09 - MISCELLANEOUS AD	I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Lyle Turro	Busse & Rieck May Ad	Elegant looking ad, making Mom feel special!

CLASS 10 - POLITICAL AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Justice Hyman Campaign print ad	This is what a political ad should be. Great use of white space at top clearly stating the candidate. Fantastic imagery in the lower section of ad, both with background and photo of candidate. Good use of color theme with the blues and oranges. Very comprehensive. Congratulations and great work.
CLASS 10 - POLITICAL AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Kelly Cagle Campaign ad	Great use of white space. Good size for candidate's name. Clear, concise and comprehensive. Good job.
CLASS 10 - POLITICAL AD	H	1st Place	The Galena Gazette	Jay Dickerson	Republican Party	Love this. The color scheme is great. Nice and clean.
CLASS 10 - POLITICAL AD	H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Dick Durbin Meet and Greet	Your placement of text is great. Like how the photo is popping out. Could clean the outline of the photo up a smidge.
CLASS 10 - POLITICAL AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Vote for Chris Sherer	Very text heavy.
CLASS 11 - BEST SMALL AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	Canton Vet 042419	
CLASS 11 - BEST SMALL AD	G	2nd Place	Republic-Times, Waterloo	Tammy Taylor	Best Small Waterloo Chamber Fiesta	
CLASS 11 - BEST SMALL AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Princess Creations 050819	Too busy
CLASS 11 - BEST SMALL AD	G	Honorable Mention	Woodford Chronicle, Eureka	Jennifer Kranz	Flower Basket	
CLASS 11 - BEST SMALL AD	H	1st Place	The Hinsdalean	Becky Campbell	Bel Canto	The layout is clean and easy to read. The use of the piano keys to ad movement and to separate the business information from the main message was nicely done.
CLASS 11 - BEST SMALL AD	H	2nd Place	The Breese Journal	Staff	Tom's Cleaners	This ad is clean and easy to read. I like the faded background and how it gives more dimension to the ad.
CLASS 11 - BEST SMALL AD	H	3rd Place	The Hinsdalean	Becky Campbell	Heritage Cleaners	This ad is clean and easy to read. The main message at the top pops with the chalkboard font and reserved text.
CLASS 11 - BEST SMALL AD	H	Honorable Mention	The Galena Gazette	Kevin Engler	Congrats, Erin!	The ad was nicely built around Erin. I enjoyed that the extra time was taken to crop the photo so her name was slightly behind Erin's head. The one thing that would have helped this ad would have been to give more space around the edges so that the text isn't so close to the edges.
CLASS 11 - BEST SMALL AD	I	1st Place	The Downers Grove, Westmont, Woodridge & Lisle Bugle	Shelley Holmgren	Leo's Wine & Spirits	Colorful and creative use of space. Even with sponsorship logos it doesn't look to busy.
CLASS 11 - BEST SMALL AD	I	2nd Place	NewsTribune, La Salle	Jeanette Smith, Advertising Director	Count on us to get the job done	I like how the text font fits the fun layout of the ad. The truck with eyes makes this ad an "eye catcher".
CLASS 11 - BEST SMALL AD	I	3rd Place	The News-Gazette, Champaign	Breanna Zimmerman	The Cake Artist's Studio	Definitely stands out among the other ads on the page. Good use of colors for a cake studio ad.

CLASS 11 - BEST SMALL AD	I	Honorable Mention	The News-Gazette, Champaign	Staff	Jerabek Wellness	Simple yet effective. Tells the story without having to read the ad. Nice job.
CLASS 12 - BEST FULL COLOR AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	The Clayberg 040319	Great font choice! Brought the whole ad together.
CLASS 12 - BEST FULL COLOR AD	G	2nd Place	Chicago Daily Law Bulletin	Adam Hrejsa, Maria Marquez	Beerman print ad	Very elegant design.
CLASS 12 - BEST FULL COLOR AD	G	3rd Place	Carmi Chronicle	Steve Hartsock	White County Ford Ad	Great layout!
CLASS 12 - BEST FULL COLOR AD	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Hy-Vee 102319	
CLASS 12 - BEST FULL COLOR AD	H	1st Place	The Hinsdalean	Becky Campbell	JRW Real Estate	1st Place! Congrats! The design work in this ad is exceptional. I really like the use of layering in this ad. It bring the Florida feel throughout the homes with the beach photo in the background and the small amount of transparency brings all the elements together. Very nice.
CLASS 12 - BEST FULL COLOR AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Not Milk?	This was #1 when it came to cleverness. I like the play on the iconic "get milk" ads. This gives me the sense that the tours that Blaum Bros. offers would be quite fun. This ad is simple and memorable.
CLASS 12 - BEST FULL COLOR AD	H	3rd Place	The Hinsdalean	Becky Campbell	Mucci Di Firenze	I really enjoyed this ad. It was laid out very well when it comes to flow and easy readability. The colors give a good sense of conveying luxury. The last thing I noticed about the ad was the photo of Florence in the background behind the text. I think this was a nice touch.
CLASS 12 - BEST FULL COLOR AD	H	Honorable Mention	The Hinsdalean	Becky Campbell	Orange & Brew	This ad is one of my favorites. It is very inviting and I really like the use of color and how the logo colors were used throughout the ad. This was one of my contenders for 1st place but the wording "or shop and take with you for home, parties and events." really threw me off. Are we taking these home for parties and events or do they host parties and events?
CLASS 12 - BEST FULL COLOR AD	I	1st Place	The News-Gazette, Champaign	Staff	Michaels Catering	Grabs your attention. Isn't cluttered with too much information. Nice looking ad.
CLASS 12 - BEST FULL COLOR AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Get Our and Go RV	A lot of information without looking too cluttered. Stands out.
CLASS 12 - BEST FULL COLOR AD	I	3rd Place	The Niles Bugle	Shelley Holmgren	Mark Peters Diamond Designs	Nice, elegant ad that fits the advertiser well. Clear without a lot of unneeded text. Nice Job.
CLASS 12 - BEST FULL COLOR AD	I	Honorable Mention	The News-Gazette, Champaign	Steve Ennen	Joseph Kuhn Men's Store	Good looking ad. Color selection helps to stand out among other ads.

CLASS 13 - BEST NEWSPAPER PROMOTION	G	1st Place	The Free Press Advocate, Wilmington	Janet Fisher	Reading a dinosaur - subscription special	Unique perspective, and YES, newspapers are here to stay - especially local papers. I totally loved the dinosaur.
CLASS 13 - BEST NEWSPAPER PROMOTION	G	2nd Place	Republic-Times, Waterloo	Tammy Taylor	Best Newspaper Promotion RT Subscription	Nice and colorful which captured my eye. What was a standout was the various on-line media forms that the newspaper could be read with.
CLASS 13 - BEST NEWSPAPER PROMOTION	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Sheriff's Page 102319	Nice, simple, and woah....75 in a 30?!? That's news you want to keep up on! Get your subscription renewed!!
CLASS 13 - BEST NEWSPAPER PROMOTION	G	Honorable Mention	Chicago Daily Law Bulletin	Ginger Lamb, Maria Marquez	Chicago Daily Law Bulletin & Lawyerport Subscription print ad	Nice clean advertisement.
CLASS 13 - BEST NEWSPAPER PROMOTION	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Voyager Media - Prep Shootout	Awesome ad! Beautifully designed, impactful, great blend/choice of colors, action shots and messaging. Well balanced, very artistic. Would make a great poster. Even though lots of elements to absorb, doesn't overwhelm, blends and flows perfectly.
CLASS 13 - BEST NEWSPAPER PROMOTION	H	2nd Place	The Hinsdalean	Becky Campbell	The Hinsdalean Subscription - Sailors on liberty	Very nice. Great play on words, choice of photo, color, typography. Clean and appealing design, especially with the sea/lake? in background, transports reader. Good thing I have sea legs.
CLASS 13 - BEST NEWSPAPER PROMOTION	H	3rd Place	The Galena Gazette	Milly Jones and Jay Dickerson	Eighth-grade subscription drive	House: Great dog photo to capture attention, well balanced, but would center photo text. Final: Nice color, good use of typography, nicely balanced, crisp and clean. Strong local /emotional appeal showing students/winner, their expressions. Receipt Ad: Nice, clean well balanced. Spacing a bit off under terms, maybe center text, I would delete word terms, a bit crowded. Maybe add a bit more red to name Galena Gazette or \$33 for more pop. Direction Ad: Good use of color, pops off page, nice, clean and informative. Maybe shorten text a bit. A bit off balance imo due to blank white space, lower left

CLASS 13 - BEST NEWSPAPER PROMOTION	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Someone Hacked My Newspaper	Love the humor. Nice choice of colors, graphics, eye-catching, balanced, well done. Very relatable subject. Hacked good job.
CLASS 13 - BEST NEWSPAPER PROMOTION	I	1st Place	Quincy Herald-Whig	staff	Stay Connected	
CLASS 13 - BEST NEWSPAPER PROMOTION	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Bev Sams	Hometown Heroes	
CLASS 13 - BEST NEWSPAPER PROMOTION	I	3rd Place	The News-Gazette, Champaign	Eric Bartell	Photo Reprints Best Newspaper promotion	
CLASS 13 - BEST NEWSPAPER PROMOTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	News-Gazette Pet Calendar	
CLASS 14 - EVENTS/ENTERTAINMENT AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	CBA For Lying Out Loud ad	Simplicity at its best with a very strong message which made me wonder what this was all about. I hope you had a great turnout. Well laid out, strong graphics; nice and clean.
CLASS 14 - EVENTS/ENTERTAINMENT AD	G	2nd Place	Coal City Courant	Patti Sorg, Janet Fisher	Broadway Dance Center	This ad has the moves! Grooves! And is SO COLORFUL! I wonder how those people can move like that, and that's what would make me want to see this musical production. Great job graphics dept!
CLASS 14 - EVENTS/ENTERTAINMENT AD	G	3rd Place	Republic-Times, Waterloo	Tammy Taylor	Events/Entertainment Metzger Elvis	Very clean B&W ad with nice use of bold red. Easy to read. Excellent leading lines that match the fringe on Elvis' outfit. Way to go veterans, hope you enjoyed the show!
CLASS 14 - EVENTS/ENTERTAINMENT AD	G	Honorable Mention	Breeze-Courier, Taylorville	Joe Dorr	ECA Gun Show	
CLASS 14 - EVENTS/ENTERTAINMENT AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Voyager Media - Prep Shootout	Wow! This ad is well executed and very eye catching. The repeated use of the geometric shapes and the colors of the logo help tie the all of the different elements together nicely.
CLASS 14 - EVENTS/ENTERTAINMENT AD	H	2nd Place	Effingham Daily News	Staff	Effingham Performance Center ad	The different elements of this ad flow nicely together.
CLASS 14 - EVENTS/ENTERTAINMENT AD	H	3rd Place	The Journal-News, Hillsboro	Mary (Galer) Herschelmann	Opera House	The use of the picture of the Opera House as the main focus of the ad is nicely done to where it doesn't take away from information in the ad.
CLASS 14 - EVENTS/ENTERTAINMENT AD	H	Honorable Mention	Effingham Daily News	Staff	Visit Vandalia ad	The use of the Abraham Lincoln background helps to nicely bring attention to the celebration being advertised without taking away from all of the other things that you can do when you visit Vandalia.
CLASS 14 - EVENTS/ENTERTAINMENT AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	The Wall That Heals	
CLASS 14 - EVENTS/ENTERTAINMENT AD	I	2nd Place	The News-Gazette, Champaign	ERIC Bartell	News-Gazette Film Series and Virginia Theater	
CLASS 14 - EVENTS/ENTERTAINMENT AD	I	3rd Place	The News-Gazette, Champaign	Eric Bartell	News-Gazette Film Series and Virginia Theater	

CLASS 14 - EVENTS/ENTERTAINMENT AD	I	Honorable Mention	The News-Gazette, Champaign	Jackie Martin	Champaign County Freedom Celebration	
CLASS 15 - BEST ANNUAL SPECIAL SECTION	G	1st Place	Mason County Democrat, Havana	Staff	Farm Tab 032019	Very well organized. Excellent layout. Very well designed ads with excellent use of color and photos. Good news copy.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	G	2nd Place	The Free Press Advocate, Wilmington	Staff	We Salute our Veterans	Nice way to honor those who served. No doubt this is a popular section which grows each year. A little more explanation of the status of those pictured would be nice, but it might be too hard to determine who it deceased, etc.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	G	3rd Place	Riverside-Brookfield Landmark	Dawn Ferencak, Andrew Mead, Bob Uphues	Holiday Stroll	Nice layout. Excellent flow to the section. Holiday theme is carries throughout the pages. Ads are well designed. No doubt a popular section with readers and advertisers.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Day Tripper 061919	Very useful and informative. Good stories and photos. Pages seemed a bit busy but overall a very good effort. Interesting content that keeps the reader's attention.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	H	1st Place	Daily Chronicle, DeKalb	Allison LaPorta	NIU Welcome Back Guide	This is very well put together and eye catching! Nice Job!
CLASS 15 - BEST ANNUAL SPECIAL SECTION	H	2nd Place	Daily Chronicle, DeKalb	Allison LaPorta	DeKalb School District Annual Report	This is very well put together and eye catching!
CLASS 15 - BEST ANNUAL SPECIAL SECTION	H	3rd Place	The Hinsdalean	Becky Campbell	Christmas Wishes	Love the color scheme. Great consistency.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	H	Honorable Mention	Wednesday Journal of Oak Park & River Forest	Staff	Holiday Shop Local Issue	Great articles and layout.
CLASS 15 - BEST ANNUAL SPECIAL SECTION	I	1st Place	The News-Gazette, Champaign	Staff	Angri Business	
CLASS 15 - BEST ANNUAL SPECIAL SECTION	I	2nd Place	Quincy Herald-Whig	staff	The Answer Book	
CLASS 15 - BEST ANNUAL SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff	Summer Fun	
CLASS 15 - BEST ANNUAL SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Salute to Small Business, Small Business Week	
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	G	1st Place	Kendall County Record, Yorkville	Allison LaPorta	Oswego Youth Tackle Football 40th Anniversary	The "wow factor" is present here. This is such an attractive section and I found myself wanting to see more right from the start with the amazing cover page. The layout, the color, the content, the photos and blank space are so well balanced and I truly enjoyed this section! Great work!
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	G	2nd Place	Porter Publishing, Tuscola	Staff	American Legion turns 100	This is a great idea and looks like it is a good revenue generator. I loved the content and the information available as well as the photos. Would have liked to see more color photos.
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	G	3rd Place	Forest Park Review	Dawn Ferencak, Andrew Mead, Tom Holmes	Hispanic Pride	Great content and layout. Loved the use of colors to separate and highlight different elements.

CLASS 16 - BEST ONE-TIME SPECIAL SECTION	G	Honorable Mention	Porter Publishing, Tuscola	Staff	Christmas greetings	While I enjoyed the color and the ads themselves, I would have liked to see more actual content. A story or two? A themed puzzle? Photos from Christmas in your community? Something besides advertising throughout would have inspired more interest in this section for me.
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	H	1st Place	The Galena Gazette	Staff	Connected	Great layout and interesting content! Nice use of text wraps and white space. Love that the page design has variety, while maintaining cohesion throughout, with visually appealing display copy.
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	H	2nd Place	The Galena Gazette	Staff	Volunteers	Nice layout and use of text wraps. Great stories!
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	H	3rd Place	Effingham Daily News	Staff	St Anthony Schools 150 Years	Engaging content and great photos!
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	I	1st Place	The News-Gazette, Champaign	Staff	Seventy over 70	Local content is crucial and this section is a great way to honor our long time readers and members of the community. Love it!
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	Manteno Oktoberfest	This is a great piece, with a collection of good information about the event all in one place. I'm sure the organizers were very pleased with it. Good advertiser support, which helps groups with limited advertising budget promote their event.
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff	Punkin Chunkin	Impressive section with great information about the annual event. It gives a great explanation of what it's all about!
CLASS 16 - BEST ONE-TIME SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Senior Day Tab	I love the layout! It's a great keepsake and tribute to the senior class!
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	1st Place	Forest Park Review	Staff	Oak Park-River Forest Answer Book	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	2nd Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	County Fair special section	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	3rd Place	Republic-Times, Waterloo	Tammy Taylor	Best Community Focus	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Honorable Mention	Riverside-Brookfield Landmark	Staff	Riverside-Brookfield Answer Book	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren, Staff	PLAINFIELD HARVEST FEST 5K 2019	Very lively and colorful publication. I feel healthier already ... lots of vitality. Great choice of colors, graphic elements, very cohesive, flows well. Well written, upbeat, easy-to-read. Nice touch. Beneficiaries. Helps "sell" it by showing the impact. Meticulous layout, even spacing of all elements. Nice photos, professional looking ads. Some may find this a bit busy, but not me.

CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	2nd Place	Effingham Daily News	Staff	Progress 2019 Leading Women	<p>Timley topic. Overall very nicely produced publication, a nice tribute to the community. I like the diversity, good cross section of people, ages, in the stories, well-written, edited. Some very strong photos, all good production quality.</p> <p>Overall nice layout, good use of elements, such as pull-quotes, drop caps, touches of color. The headlines, bylines, seemed a bit off-balance to me, but maybe because it was out of the norm, which was probably your point – an attention getter. The paid advertorials that accompanied the ads were a nice service to offer, had interesting information and well written. Not sure if this were in your control, but I would of broken up the copy more to make the advertorials easier to read. Nice concise, compilation on the community updates, informative, easy to digest. Nicely produced ads, also help impact the quality of the publication.</p>
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	3rd Place	Wednesday Journal of Oak Park & River Forest	Staff	Celebrating Seniors	<p>Excellent cover photo Sets mood right off the bat. Very professional, well-thought out design, nice layouts, color themes, warm, friendly, upbeat, inviting style of writing. Awesome concept 60 over 60. Lots of interesting people with so many diverse talents, hobbies and takes on life. love their quotes, which help portray their individual personalities. Nice theme and tie-in to entire publication, Connect, Create, Contribute. Lots of useful info as well. Love the calendar of events layout/color scheme, very artistic, made it inviting to read. Some areas, imo, could have used a bit more white space. Overall great job!</p>

							Very nice cover art, draws you into, gives equal play to all volunteers and instills sense of community ... takes a village feel, lots of elements, yet doesn't feel overwhelming. Very professional-looking publication, good photos, gives upbeat vibe, stories well written, nice cross-section of community portrayed, nice layout, balanced, flows well, good use of color. quotes nice touch, intro from publisher gives great overview. Could use some more white space between certain elements, like captions and photos, otherwise, very nice job.
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	4th Place	The Galena Gazette	Staff		Volunteers	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	1st Place	Sauk Valley Media	Staff		Charity of Choice	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	2nd Place	The News-Gazette, Champaign	Staff		Thank you Veterans	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff		Senior Day Tab	
CLASS 17 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Honorable Mention	Austin Weekly News, Chicago	Staff		West Side Answer Book	
CLASS 18 - BEST CLASSIFIED AD	G	1st Place	Republic-Times, Waterloo	Tammy Taylor		Best Classified Rosedale Cook	Great clipart!
CLASS 18 - BEST CLASSIFIED AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong		Burrus Detasseling ad	Good use of photo.
CLASS 18 - BEST CLASSIFIED AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong		Rushville Nursing & Rehabilitation Center ad	
CLASS 18 - BEST CLASSIFIED AD	G	Honorable Mention	Carmi Chronicle	Steve Hartsock		Chronicle Superman Ad	
CLASS 18 - BEST CLASSIFIED AD	H	1st Place	The Breese Journal	Staff		For Sale Historic 6 bedrooms	The as is simple but to the point. Has plenty of information to draw the readers attention.
CLASS 18 - BEST CLASSIFIED AD	H	2nd Place	The Journal-News, Hillsboro	Staff		House For Sale By Owner	
CLASS 18 - BEST CLASSIFIED AD	H	3rd Place	The Journal-News, Hillsboro	Staff		Maverick Help Wanted	
CLASS 18 - BEST CLASSIFIED AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff		Handyman Special	
CLASS 18 - BEST CLASSIFIED AD	I	1st Place	The News-Gazette, Champaign	Jackie Martin		Napleton's Auto Park	this ad grabbed my attention and used a lot of different elements, but used color and layers to keep everything separate and clear to the reader
CLASS 18 - BEST CLASSIFIED AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen		Kankakee Trinity Academy	this ad does a great job of appealing to someone who would be looking for work and used the space as effectively as possible with including the information necessary for the ad
CLASS 18 - BEST CLASSIFIED AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen		Peddinghaus	This ad is a clearly identifiable ad with a great image to appeal to the right reader where the company seeking employees is clearly identified
CLASS 18 - BEST CLASSIFIED AD	I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen		EIEC Journeyman/Lineman	the ad is clear and used the image to the industry, but still used a good background to make the information clear. There is not anything that is greatly eye-catching, but the space that was purchased was used the best way possible

CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	G	1st Place	The Free Press Advocate, Wilmington	Staff	Fire Prevention Week	Great use of color throughout the layout, which makes it uniform and appealing to the eye. Layout of information and photos was well thought out. Using safety tips to accompany each sponsor was brilliant. Great job!
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	G	2nd Place	Bureau County Republican, Princeton	Mona Cruse	Shop Small	There is a lot going on in these pages, but someone did a great job of putting it all together to accommodate the monopoly theme. You can tell there was a lot of work put into this layout and each detail is evident. Only reason scoring is a little lower was because the two pages did not seem to have a cohesive theme, otherwise it was nice.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	G	3rd Place	Breeze-Courier, Taylorville	Staff	Looking Good in the Neighborhood	Wonderful idea for any community, and all the information to explain the contest are easily spelled out. Creative idea to incorporate the sponsors, and good use of color. This was well done, but with great competition the scores warranted a strong 3rd place finish in this division.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	G	Honorable Mention	Pana News Palladium	Angela Damery	Pana Track Second Place at State	Good photo for signature page of all athletes and awards. Theme could have been more cohesive from top to bottom but overall nice layout.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	H	1st Place	The Journal-News, Hillsboro	Staff	Lady Hiltoppers	Simple strong message. The unposed photo taken after a game when they got award was a great addition. I like that the ads were open for family and a lot of them continued with the congratulations theme.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	H	2nd Place	The Journal-News, Hillsboro	Staff	Litchfield Chamber of Commerce	Message really stands out in heading and the star brings it together. Message and ads are unified.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	H	3rd Place	The Galena Gazette	Kevin Engler and Mike Jones	FFA Week	Good use of area students pictures. 4 out of 5 are symmetrical and it would add to the ad if all had the same symmetry. Pictures stand out. Liked the use of logos, they were not overwhelming.
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	H	Honorable Mention	The Breese Journal	Staff	Breese Hometown Holiday Magic	Very busy pages. But if it runs for all the weeks between Thanksgiving and Christmas, I guess people will have time to digest it and get the point of all the ads.

CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	I	1st Place	Quincy Herald-Whig	Staff	Trunk or Treat Page	With more and more truck or treat opportunities popping up in the communities, this is a great way to tell people about this safe alternative with the theme carrying thru on the advertisements too!
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	I	2nd Place	The News-Gazette, Champaign	Staff	Business Directory Page	This is a nice, clean, consistent way for advertisers to be in the paper often!
CLASS 19 - BEST SHARED PAGE/SIGNATURE PAGE	I	3rd Place	The News-Gazette, Champaign	Staff	Shop Local this Hokiday Season	Nice page grouping with the simple shop local message we all try to promote!
CLASS 20 - BEST NICHE PUBLICATION	G	1st Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Daniel Regueira	Forty Under 40 Event Issue	Layout was beautifully done and cohesive throughout the publication. Design flowed from page to page, and creative ad ideas at each turn of the page.
CLASS 20 - BEST NICHE PUBLICATION	G	2nd Place	Cass County Star-Gazette, Beardstown	Staff	Cass County Guide 2019	Although this was not the largest Niche Publication, it was one of the top contenders for layout and design. It was the basic layout of the entire publication that was so attractive. A well done piece all around.
CLASS 20 - BEST NICHE PUBLICATION	G	3rd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Maria Marquez	Law Day Issue	The attention to the smallest detail was what drew my eye to this submission. Great cohesive, consistent design and idea throughout. The editors note at the beginning enticed me to continue reading the entire publication. Beautifully done from cover to cover.
CLASS 20 - BEST NICHE PUBLICATION	G	Honorable Mention	Bureau County Republican, Princeton	Mona Cruse	Experience Bureau County Illinois	Nice layout for a publication packed full of information. This is essentially a one stop piece that provides readers thorough information about the area. Nicely done.
CLASS 20 - BEST NICHE PUBLICATION	H	1st Place	Kane County Chronicle, St. Charles	Allison LaPorta	Best of the Fox	Interesting content and great layout. Letting the designer have fun and use white space really makes this publication the award winner. Clean, informative and visually easy to ready. Great job.
CLASS 20 - BEST NICHE PUBLICATION	H	2nd Place	The Enterprise, Plainfield	Shelley Holmgren, Staff	Spring Spotlight On Health	Great use of graphics to divide up the information into visually appealing tidbits that are easy to digest.
CLASS 20 - BEST NICHE PUBLICATION	H	3rd Place	Kane County Chronicle, St. Charles	Allison LaPorta	Kane County Magazine	Lots of white space leads to a clean, beautiful publication. Content and design targets the correct demographic.
CLASS 20 - BEST NICHE PUBLICATION	H	Honorable Mention	Kane County Chronicle, St. Charles	Allison LaPorta	Neighborhood Tourist	Unique photo shapes add visual excitement to this peice while still being able to identify what the photo is. Clean design and streamline fonts mixed with the local content make this a quality publication.
CLASS 20 - BEST NICHE PUBLICATION	I	1st Place	The News-Gazette, Champaign	Staff	at Home Magazine	Nice editorial layout. Only entry with editorial white space.

CLASS 20 - BEST NICHE PUBLICATION	I	2nd Place	The News-Gazette, Champaign	Staff	I Do Magazine	Bold colors.
CLASS 20 - BEST NICHE PUBLICATION	I	3rd Place	The Daily Journal, Kankakee	Staff	Lifestyles Magazine - July/August Issue	Editorial pages look great that feature the women in business - nice headings (styles) and pull out quotes.
CLASS 20 - BEST NICHE PUBLICATION	I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Bev Sams	Thrive 2019	I like the typography and pull out quotes
CLASS 21 - BEST MARKETING CAMPAIGN	Daily	1st Place	The News-Gazette, Champaign	Staff	The Peoples Choice 2019	
CLASS 21 - BEST MARKETING CAMPAIGN	Daily	2nd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Maria Marquez	Women in Law Conference	
CLASS 21 - BEST MARKETING CAMPAIGN	Daily	3rd Place	The Daily Journal, Kankakee	Jen Licary	Lunch & Learn	
CLASS 21 - BEST MARKETING CAMPAIGN	Daily	Honorable Mention	The Daily Journal, Kankakee	Staff	Purse Palooza	
CLASS 21 - BEST MARKETING CAMPAIGN	NonDaily	1st Place	Wednesday Journal of Oak Park & River Forest	Marc Stopeck, Andy Mead, Alex Rogals	Rotary of Oak Park & River Forest Centennial Campaign	
CLASS 21 - BEST MARKETING CAMPAIGN	NonDaily	2nd Place	The Galena Gazette	Jay Dickerson	Max the Dog	
CLASS 21 - BEST MARKETING CAMPAIGN	NonDaily	3rd Place	Wednesday Journal of Oak Park & River Forest	Staff	Season of Giving	
CLASS 21 - BEST MARKETING CAMPAIGN	NonDaily	Honorable Mention	Wednesday Journal of Oak Park & River Forest	Andrew Mead, Dawn Ferencak	Positive Youth Development	
CLASS 22 - BEST HOLIDAY AD	G	1st Place	Cass County Star-Gazette, Beardstown	Ashley Strong	City of Beardstown Holiday ad	This ad has good depth thanks to excellent use of holiday colors.
CLASS 22 - BEST HOLIDAY AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	JBS Holiday ad	Nice and simple, very appealing
CLASS 22 - BEST HOLIDAY AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Culbertson Memorial Hospital/Taylor Clinic Holiday Ad	Nice color choices. Good contrast. Would stand out with among reds and greens.
CLASS 22 - BEST HOLIDAY AD	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Marissa Gabbert	The Sazarac Holiday ad	Very attractive. Love the use of color. The fine type goes well with the gold theme to give it a refined feel
CLASS 22 - BEST HOLIDAY AD	H	1st Place	The Galena Gazette	Jay Dickerson	Not Milk?	Simply stated. Get's the point across without a lot of words. Excellent photo and advertisement for the distilling company.
CLASS 22 - BEST HOLIDAY AD	H	2nd Place	Effingham Daily News	Staff	Midland States Bank two inches of snow etc Greeting ad	Wonderful message at this time of year. Good way to get it across too. I liked the simplicity of the ad and message.
CLASS 22 - BEST HOLIDAY AD	H	3rd Place	The Breese Journal	Staff	Breese Halloween Pub Crawl	Graphic really draws attention to the event and ad. Lots of words made to stand out makes the ad a little overloaded. Too many highlights.
CLASS 22 - BEST HOLIDAY AD	H	Honorable Mention	Effingham Daily News	Staff	Effingham Downtown Business Group Trick or Treat	Good use of photos to break up words. Since all businesses are downtown and have balloons, was it really necessary to include all the addresses? A little overload on words.
CLASS 22 - BEST HOLIDAY AD	I	1st Place	The News-Gazette, Champaign	Steve Ennen	Joseph Kuhn Men's Store	
CLASS 22 - BEST HOLIDAY AD	I	2nd Place	The Daily Journal, Kankakee	Staff	Tholens' - Busse & Rieck Holiday Ad	
CLASS 22 - BEST HOLIDAY AD	I	3rd Place	The News-Gazette, Champaign	Dana Burress	Toyota of Danville holiday ad	
CLASS 22 - BEST HOLIDAY AD	I	Honorable Mention	The News-Gazette, Champaign	Lisa Lotz	Michaels Catering	
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	Daily	1st Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Maria Marquez	Women in Law Conference	Great idea. Great branding.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	Daily	2nd Place	Chicago Daily Law Bulletin	Daniel Regueira	Forty Under 40 Event	Nice logo/brand.

CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	Daily	3rd Place	The News-Gazette, Champaign	Staff	Sevetny over 70 Best Event	I like it - a new idea that hits the demographic.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	Daily	Honorable Mention	NewsTribune, La Salle	Jeanette Smith, Jared Bell & Staff	NewsTribune's Illinois Valley Sports Hall of Fame	Generally a chamber or other civic group will produce an event similar to this. Glad to see a newspaper get in front of it and take it on.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	NonDaily	1st Place	Wednesday Journal of Oak Park & River Forest	Dawn Ferencak, Natalie Johnson	Women in Leadership Conference, 5th annual	A really nice event with solid advertising materials to back it up. Nice quality. It looks like it was a good event. Thinking outside of the box.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	NonDaily	2nd Place	Bureau County Republican, Princeton	staff	2019 Women of Distinction	This would have taken some leg work. It is a nice event with lots of opportunity for advertising.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	NonDaily	3rd Place	The Breese Journal	Staff	Breese Journal Wedding Show at Hidden Lake Winery	Nice, quality fliers and advertising outreach to promote this event.
CLASS 23 - BEST EVENT ORGANIZED BY A NEWSPAPER	NonDaily	Honorable Mention	The Galena Gazette	Jay Dickerson	Business Showcase	A good event.