

Class	Division	Winner	Newspaper	Writer or Photographer	Name of Entry	Judge Notes
GENERAL ADVERTISING EXCELLENCE	G	1st Place	Mason County Democrat, Havana	Staff	General Excellence	Attractive ads, great variety. I loved the Farming pages.
GENERAL ADVERTISING EXCELLENCE	G	2nd Place	The Sidell Reporter	Rinda Maddox, Vicki Delhaye	General Ad Excellence	Strong political ads, eye-catching mastheads, liked the Fire Prevention pages.
GENERAL ADVERTISING EXCELLENCE	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	Cass County Star-Gazette October 1 & October 15	Nice variety of ads, loved the Softball Champion page and Fall Harvest section.
GENERAL ADVERTISING EXCELLENCE	G	Honorable Mention	Republic-Times, Waterloo	Tammy Taylor	Republic Times issue 10_21_20 & Republic Times issue 10_28_20	
GENERAL ADVERTISING EXCELLENCE	H	1st Place	The Hinsdalean	Staff	The Hinsdalean - General advertising excellence	Loved the way they did the layout of editorial and photos. Easy to follow and they picked pictures wearing mask, etc Nice community paper.
GENERAL ADVERTISING EXCELLENCE	H	2nd Place	The Journal-News, Hillsboro	Staff	General	
GENERAL ADVERTISING EXCELLENCE	H	3rd Place	The Breese Journal	Staff	General Advertising Excellence	
GENERAL ADVERTISING EXCELLENCE	I	1st Place	The News-Gazette, Champaign	Staff	Sunday Oct. 11th newspaper and Wednesday Oct. 21, 2020 newspapers	
REAL ESTATE AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Golub Law Firm Office Space - Digital ads Chicago Daily Law Bulletin	striking layout, good use of photo/type
REAL ESTATE AD	G	2nd Place	The Woodstock Independent	Dianne Mitchell	Jose Rey Real Estate	good use of color, nice layout
REAL ESTATE AD	G	3rd Place	The Sidell Reporter	Rinda Maddox	Mural Wind	
REAL ESTATE AD	H	1st Place	The Hinsdalean	Becky Campbell	County Line Properties	County Line Properties' ad told a story, was creative, captivating, and helped the consumer understand why they should choose their agency. Well done.
REAL ESTATE AD	H	2nd Place	The Hinsdalean	Becky Campbell	Joan McInerney Baird & Warner	Creative way to display two properties.

REAL ESTATE AD	H	3rd Place	The Hinsdalean	Becky Campbell	Jameson Sotheby's Ginny Stewart	Clean, easy to understand, nice images.
REAL ESTATE AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Montgomery County Realty Thanks	
REAL ESTATE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Nugent Curtis - Oct. HomeFinder	
REAL ESTATE AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Speckman - HomeFinder	
REAL ESTATE AD	I	3rd Place	Quincy Herald-Whig	Jr Frohn	Swick Realty - Glen and Sheri can help!	
REAL ESTATE AD	I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden	Sandy Boyer - HomeFinder	
AUTOMOTIVE AD	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	Metz Labor Day Sale	The Labor Day advertisement was great, the coloring was perfect very patriotic as well as straight to the point. i also like how they did three different cars that they offer.
AUTOMOTIVE AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Knipmeyer Chevrolet	I loved this advertisement. I thought it was funny and i thought it was straight to the point. the font was great, the placement was good too.
AUTOMOTIVE AD	G	3rd Place	The Woodstock Independent	Dianne Mitchell	Joe's Small Engine Repair	I thought this advertisement was good, too the point but i thought they were trying to fill in the space with the snow flakes.
AUTOMOTIVE AD	G	Honorable Mention	Mason County Democrat, Havana	Staff	Armitage Collision	
AUTOMOTIVE AD	H	1st Place	The Hinsdalean	Becky Campbell	Fuller's Service Center	Evenly laid out nice message clean ad
AUTOMOTIVE AD	H	2nd Place	The Hinsdalean	Becky Campbell	Fuller's Service Center	Nice use of graphics and color
AUTOMOTIVE AD	H	3rd Place	The Hinsdalean	Becky Campbell	Fuller's Service Center	Nice laid out ad
AUTOMOTIVE AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	McKay Auto Parts Now Open	Probably would have chose this ad to be 2nd or 3rd if they had took the photo of the building in the evening and there wasn't as many pictures of other stores showing thru..over

AUTOMOTIVE AD	I	1st Place	The News-Gazette, Champaign	Jackie Martin	Rick Ridings October Halloween Scary Good Deals Ad	the theme was executed really well throughout the entire ad
AUTOMOTIVE AD	I	2nd Place	Quincy Herald-Whig	Jackie Trujillo	Poage - To Those That Work in Acres	great messaging
AUTOMOTIVE AD	I	3rd Place	The News-Gazette, Champaign	Dana Burress	Toyota of Danville	artwork image well done - screams refund and made you want to use your refund to buy a car
AUTOMOTIVE AD	I	Honorable Mention	The News-Gazette, Champaign	Breanna Zimmerman	Shields Auto Mart	Unique creative - not usually associated with auto
HEALTH CARE AD	G	1st Place	The Free Press Advocate, Wilmington	staff	Fisher-Gentry Eye Care	creative headline. lose it does not refer to eye sight but can also somewhat relate. clean and cohesive.
HEALTH CARE AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Moreland & Devitt Grad	great way to catch the attention of a target audience. could use better colors. potentially can close out other audiences because it does not market any other services.
HEALTH CARE AD	G	3rd Place	The Woodstock Independent	Dianne Mitchell	Oakford Physical Therapy	eye catching color of green. shows masks and clients being helped. good captions showing commitment to customer. nothing creative but does the job.
HEALTH CARE AD	G	Honorable Mention	Mason County Democrat, Havana	Staff	Democrat Breast Cancer	good use of emotion advertisement. color could be useful.
HEALTH CARE AD	H	1st Place	The Journal-News, Hillsboro	Mike Plunkett	Hillsboro Area Hospital Thanks	Great message and layout. Clean, professional and warms the heart.
HEALTH CARE AD	H	2nd Place	The Journal-News, Hillsboro	Kyle Herschelman	RehabEdge Hand Sanitizer	
HEALTH CARE AD	H	3rd Place	Breeze Courier, Taylorville	Laurie Sparling	Ophtalmology Center	
HEALTH CARE AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	RehabEdge Breast Cancer Awareness	
HEALTH CARE AD	I	1st Place	The Times, Ottawa	staff	Nurses 2020	
HEALTH CARE AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Bodywork& Associates	
HEALTH CARE AD	I	3rd Place	The News-Gazette, Champaign	Angela Brown	Accolade Healthcare	

HEALTH CARE AD	I	Honorable Mention	The Daily Journal, Kankakee	Matt Ressler	Dunlap Vision	
FOOD AD	G	1st Place	Mason County Democrat, Havana	Staff	Chinatown	
FOOD AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	JBS Harvest	
FOOD AD	G	3rd Place	The Woodstock Independent	Dianne Mitchell	Shadow View Brewing	
FOOD AD	G	Honorable Mention	The Woodstock Independent	Dianne Mitchell	Spooky and Sweet	
FOOD AD	H	1st Place	The Hinsdalean	Becky Campbell	Giuliano's Pizza	Love the pizza faded in the background, clean, attractive, creative message.
FOOD AD	H	2nd Place	The Hinsdalean	Becky Campbell	Zaza's	Beautiful design, eye-catching.
FOOD AD	H	3rd Place	The Hinsdalean	Becky Campbell	Hinsdale Wine Shop	Great Valentine's ad, fun and colorful.
FOOD AD	H	Honorable Mention	The Breese Journal	Staff	PJ's Diner	
FOOD AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Michael's Catering	Very appealing - and yes made me hungry! Nicely done - a lot of information was being conveyed in a really clean manner.
FOOD AD	I	2nd Place	Quincy Herald-Whig	Jason Mullins	Krazy Cake Parlour - Bridal Planner	Beautiful artwork. Perfect ad for a Bridal Planner. This ad really grabbed your attention.
FOOD AD	I	3rd Place	The News-Gazette, Champaign	Lisa Lotz	Michaels Catering	Great use of the two quarters - loved how the ad pointed you to the next event.
FOOD AD	I	Honorable Mention	The News-Gazette, Champaign	Staff	Curbside Service Restaurant Ad	The shared page looked great and more importantly the ad really helped those restaurants connect with readers looking for curbside pick up. Great way to let restaurants let their customers know how they are doing business.
SERVICE/INSTITUTIONAL AD	G	1st Place	The Free Press Advocate, Wilmington	Staff	Fisher-Berardi Law.first responders	This is a touching, very clean ad. It went right to the point and was done my top pick

SERVICE/INSTITUTIONAL AD	G	2nd Place	Republic-Times, Waterloo	Tammy Taylor	Festival of Uofl	I really like the colors and message with this ad. It flowed well and was a good informational ad
SERVICE/INSTITUTIONAL AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Canton Vet Clinic	This was well designed and carried a great message. It was also a great black and white ad that really stood out
SERVICE/INSTITUTIONAL AD	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Ashley Strong	Colwell Anniversary	This ad was sincere and touching. The layout with the family was done very well
SERVICE/INSTITUTIONAL AD	H	1st Place	The Hinsdalean	Becky Campbell	Willowbrook Shoe Repair	Colors complement the quality photos. The layout highlights the duality of the services.
SERVICE/INSTITUTIONAL AD	H	2nd Place	The Hinsdalean	Becky Campbell	Sullivan Funeral Home	Sophisticated and light with elegance.
SERVICE/INSTITUTIONAL AD	H	3rd Place	The Hinsdalean	Becky Campbell	Adolf Funeral Home	Bright and eye-catching. Gives the sense of "fun" scary.
SERVICE/INSTITUTIONAL AD	H	Honorable Mention	The Hinsdalean	Becky Campbell	i Design	
SERVICE/INSTITUTIONAL AD	I	1st Place	The News-Gazette, Champaign	Angela Brown	Central Illinois Credit Union	Right to the point. Eye catching large block of color. Color choice to pick up the colors in the logo.
SERVICE/INSTITUTIONAL AD	I	2nd Place	The Daily Journal, Kankakee	Matt Ressler	Le Body Shop	Bold, clean layout. Unexpected bride in workout shoes catches your attention.
SERVICE/INSTITUTIONAL AD	I	3rd Place	The News-Gazette, Champaign	Brandon Goodenough	Beau Visage Spa	Beautiful photo, the layout is elegant and formal without being stuffy.
SERVICE/INSTITUTIONAL AD	I	Honorable Mention	The Daily Journal, Kankakee	Matt Ressler	Dr. Roth Mobile Vet Service	Large photo on small ad is eye-catching. Colors are appealing.
GARDEN, YARD & AGRICULTURE AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	Curless Flying Services	I like how the picture is used with the plane spraying the crops.
GARDEN, YARD & AGRICULTURE AD	G	2nd Place	The Woodstock Independent	Dianne Mitchell	The Gardens of Woodstock	Good use of color.
GARDEN, YARD & AGRICULTURE AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Boehm's Spring	I like how the background picture was used.
GARDEN, YARD & AGRICULTURE AD	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Ashley Strong	Boehm's Gift Certificates	Very festive!

GARDEN, YARD & AGRICULTURE AD	H	1st Place	The Hinsdalean	Becky Campbell	Gensis Electric and Lighting	good use of dramatic photo
GARDEN, YARD & AGRICULTURE AD	H	2nd Place	The Hinsdalean	Becky Campbell	Vern Goers	designer had to put in far too much info for this size ad, solution was well-organized and effective
GARDEN, YARD & AGRICULTURE AD	H	3rd Place	The Journal-News, Hillsboro	Staff	MACs Services	
GARDEN, YARD & AGRICULTURE AD	I	1st Place	The News-Gazette, Champaign	Steve Ennen	Rasmussen Pool & Pation	
GARDEN, YARD & AGRICULTURE AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Tholens' Landscape & Garden Spring	
GARDEN, YARD & AGRICULTURE AD	I	3rd Place	Quincy Herald-Whig	Jr Frohn	Quincy Farm Products - 2020 Agribusiness of the Year	
GARDEN, YARD & AGRICULTURE AD	I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden	Tholens' Landscape & Garden	
RELIGIOUS / NONPROFIT AD	Daily	1st Place	The News-Gazette, Champaign	Lisa Lotz	Salt & Light	Clean, good use of color, informative, inspires the reader to support the organization.
RELIGIOUS / NONPROFIT AD	Daily	2nd Place	The News-Gazette, Champaign	Breanna Zimmerman	Urbana Free Library Foundation	Love the artwork!
RELIGIOUS / NONPROFIT AD	Daily	3rd Place	The News-Gazette, Champaign	Angela Brown	Empty Tomb	Simple but effective message.
RELIGIOUS / NONPROFIT AD	Daily	Honorable Mention	Breeze Courier, Taylorville	Joe Dorr	First Presbyterian Church	
RELIGIOUS / NONPROFIT AD	NonDaily	1st Place	The Hinsdalean	Becky Campbell	The Courtyard	
RELIGIOUS / NONPROFIT AD	NonDaily	2nd Place	The Woodstock Independent	Dianne Mitchell	St. John's Lutheran Church	
RELIGIOUS / NONPROFIT AD	NonDaily	3rd Place	Republic-Times, Waterloo	Tammy Taylor	Garden Place donations to Back Stoppers	
RELIGIOUS / NONPROFIT AD	NonDaily	Honorable Mention	The Breese Journal	Staff	St. George Parish drive thru chicken dinner	
MISCELLANEOUS AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Chicago Daily Law Bulletin Jams Mediation	
MISCELLANEOUS AD	G	2nd Place	The Woodstock Independent	Dianne Mitchell	Murphy's Flooring	
MISCELLANEOUS AD	G	3rd Place	Republic-Times, Waterloo	Tammy Taylor	Sureshine	
MISCELLANEOUS AD	G	Honorable Mention	The Sidell Reporter	Rinda Maddox	Clerk Janet Brown	
MISCELLANEOUS AD	H	1st Place	The Hinsdalean	Becky Campbell	King Keyser	

MISCELLANEOUS AD	H	2nd Place	The Hinsdalean	Becky Campbell	St. James of London	
MISCELLANEOUS AD	H	3rd Place	The Hinsdalean	Becky Campbell	Drapery Connection	
MISCELLANEOUS AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	Short Furniture	
MISCELLANEOUS AD	I	1st Place	The Daily Journal, Kankakee	Matt Ressler	Plochmans	
MISCELLANEOUS AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Benders Mattress	
MISCELLANEOUS AD	I	3rd Place	The News-Gazette, Champaign	Breanna Zimmerman	Nick's Paints	
MISCELLANEOUS AD	I	Honorable Mention	The News-Gazette, Champaign	Lisa Lotz	Cinema Gallery	
POLITICAL AD	H	1st Place	The Hinsdalean	Becky Campbell	Hinsdaleans for Historic Preservation	Very creative, with a strong message to voters.
POLITICAL AD	H	2nd Place	The Hinsdalean	Becky Campbell	Save Fullersburg Woods	Bold, in your face but clean look.
POLITICAL AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Hitchings Family	Strong headline, I like the candidate's head over the blue background.
POLITICAL AD	H	Honorable Mention	The Journal-News, Hillsboro	John M. Galer	Hats in the Ring	
POLITICAL AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Chris Curtis for Mayor	
POLITICAL AD	I	2nd Place	The News-Gazette, Champaign	Breanna Zimmerman	Ruth Wyman for Circuit Judge	
POLITICAL AD	I	3rd Place	The Daily Journal, Kankakee	Matt Ressler	Wright is Right	
POLITICAL AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Lawyers for Durbin, Chicago Daily Law Bulletin	
BEST SMALL AD	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	Birthday Ad	Beautiful. Every mom will want this for their child.
BEST SMALL AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Erich's Automotive Business Card	Clear, love the light blue since it is an unusual color to use in a newspaper it catches my eye. The graphic is good.
BEST SMALL AD	G	3rd Place	The Free Press Advocate, Wilmington	Staff	Symerton Homecoming	Great layout and eye catching for b/w and easy to read,
BEST SMALL AD	G	Honorable Mention	Chicago Daily Law Bulletin	Adam Hrejsa & Adam Pantone	Chicago Law Bulletin Small Ad DLH	Yellow and black catch the eye, but I had to grab reading glasses as the small letters and bright colors were difficult to read. Maybe less words?

BEST SMALL AD	H	1st Place	The Hinsdalean	Becky Campbell	The Fruit Stores	Interesting layout, lots of info, organized well
BEST SMALL AD	H	2nd Place	The Hinsdalean	Becky Campbell	Private Chef	Nice "mirror" layout
BEST SMALL AD	H	3rd Place	The Hinsdalean	Becky Campbell	Korza Photography	Good use of photo and type
BEST SMALL AD	H	Honorable Mention	The Breese Journal	Staff	Cattleman's Livestock Auction	Good organization of copy, nice use of horizontal photo
BEST SMALL AD	I	1st Place	The News-Gazette, Champaign	Angela Brown	Timpone's - 3 Course Sunday Dinner	Well done small ad - every bit of information that you would need was right there for a reader to act. Clean layout.
BEST SMALL AD	I	2nd Place	The Daily Journal, Kankakee	Matt Ressler	Haigh Quarry	Very visually appealing. Color was great.
BEST SMALL AD	I	3rd Place	The News-Gazette, Champaign	Karen Clayborn	Business Directory - Need Your Home Cleaned Call Ginger	Eye catching graphic! Love the slogan.
BEST SMALL AD	I	Honorable Mention	The News-Gazette, Champaign	Lisa Lotz	Air King	The headline did a great job of getting the customer's message out in front for the reader.
BEST COLOR AD	G	1st Place	Cass County Star-Gazette, Beardstown	Ashley Strong	JBS Harvest	
BEST COLOR AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Colwell Anniversary	
BEST COLOR AD	G	3rd Place	Chicago Daily Law Bulletin	Maria Marquez	Chicago Law Bulletin Congrats Ad designed for Taxman Pollock	
BEST COLOR AD	G	Honorable Mention	Chicago Daily Law Bulletin	Maria Marquez	Ad designed for DWK Chicago Daily Law bulletin	
BEST COLOR AD	H	1st Place	The Hinsdalean	Becky Campbell	King Keyser	
BEST COLOR AD	H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Veterans	
BEST COLOR AD	H	3rd Place	The Hinsdalean	Becky Campbell	Hinsdopoly	
BEST COLOR AD	H	Honorable Mention	The Breese Journal	Staff	EZN Travel New England Rails and Sails	
BEST COLOR AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Ford of Hoopeston	The orange leaves catch the eye and are the perfect contrast to that beautiful blue truck.
BEST COLOR AD	I	2nd Place	The News-Gazette, Champaign	Steve Ennen	Rasmussen Pool 'N Patio	The color on this ad screams happy!
BEST COLOR AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	Municipal Bank - Always on the Field	

BEST COLOR AD	I	Honorable Mention	The News-Gazette, Champaign	Lisa Lotz	Skateland	
BEST NEWSPAPER PROMOTION	G	1st Place	The Free Press Advocate, Wilmington	staff	You flipped the pancakes...no one showed up	Great. and placement on a black and white ad page is genius.
BEST NEWSPAPER PROMOTION	G	2nd Place	Murphysboro Times	Stefanie Anderson	Murphysboro Times Subscription Offer	I like this one a lot. Monster catches the eye, reading a paper, broken down pricing to show the best deal, but takes up a lot of room.....
BEST NEWSPAPER PROMOTION	G	3rd Place	Chicago Daily Law Bulletin	Spencer Post	40 under 40 Virtual Happy Hour	Bright eye-catching tempting, to the point, not overly wordy.
BEST NEWSPAPER PROMOTION	G	Honorable Mention	Chicago Daily Law Bulletin	Spencer Post	Chicago Daily Law Bulletin Promo home delivery	Nice!
BEST NEWSPAPER PROMOTION	H	1st Place	The Journal-News, Hillsboro	Mike Plunkett	We've Got Issues	Love a good pun!
BEST NEWSPAPER PROMOTION	H	2nd Place	The Hinsdalean	Becky Campbell	The Hinsdalean - 14th anniversary	
BEST NEWSPAPER PROMOTION	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Trusted Information	
BEST NEWSPAPER PROMOTION	H	Honorable Mention	The Hinsdalean	Becky Campbell	Exceptionally Hinsdale	
BEST NEWSPAPER PROMOTION	I	1st Place	The Daily Journal, Kankakee	Matt Ressler	Election Results	I love the amount of work put into this ad by including all of the different pages of the coverage.
BEST NEWSPAPER PROMOTION	I	2nd Place	The News-Gazette, Champaign	Staff	Peoples Choice Voting Ad	
BEST NEWSPAPER PROMOTION	I	3rd Place	The News-Gazette, Champaign	Staff	Halloween House Promotion AD	
BEST NEWSPAPER PROMOTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Open For Business - this ad is next to the Manzellas ad	
BEST NEWSPAPER PROMOTION	J	1st Place	Chicago Sun-Times	Brian Ernst, Ashlee Rezin Garcia, Brian Rich	'Lost and found: rescuing the Sun-Times' photo archive'	
BEST ANNUAL SPECIAL SECTION	G	1st Place	Mason County Democrat, Havana	Staff	Farm Tab 2020	
BEST ANNUAL SPECIAL SECTION	G	2nd Place	The Marion Republican	Stefanie Anderson	Marion Progress	
BEST ANNUAL SPECIAL SECTION	G	3rd Place	Chicago Daily Law Bulletin	Adam Hrejsa	Chicago Daily Law bulletin 21st Annual 40 Attorneys Under 40 to watch	

BEST ANNUAL SPECIAL SECTION	G	Honorable Mention	Republic-Times, Waterloo	Tammy Taylor	COVID GRADUATION SECTION	
BEST ANNUAL SPECIAL SECTION	H	1st Place	The Telegraph, Alton	Staff	Best of the Best	Impressed by your creativity and adaptability in such extraordinary circumstances. I'm borrowing the idea of celebrities announcing the winners of certain categories. Genius!
BEST ANNUAL SPECIAL SECTION	H	2nd Place	The Hinsdalean	Becky Campbell	Christmas Wishes	Beautiful work! What a great way to promote Shop Local. Reminds me of the Sears Wish Book.
BEST ANNUAL SPECIAL SECTION	H	3rd Place	The Journal-News, Hillsboro	Staff	January Bridal Guide	Elegant design.
BEST ANNUAL SPECIAL SECTION	H	Honorable Mention	Daily Chronicle, DeKalb	Allison LaPorta	DeKalb Annual Report	
BEST ANNUAL SPECIAL SECTION	I	1st Place	NewsTribune, La Salle	Allison LaPorta	LaSalle County Brochure	this is a beautifully designed piece. Very engaging.
BEST ANNUAL SPECIAL SECTION	I	2nd Place	The News-Gazette, Champaign	Staff	Shop Local special section	Great concept to showcase local businesses and encourage readers to shop locally. I am sure local businesses appreciated the additional exposure.
BEST ANNUAL SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff	Veterans Day Special Section	Good looking section. Nice local features.
BEST ANNUAL SPECIAL SECTION	I	Honorable Mention	NewsTribune, La Salle	STAFF	Salute to the Class of 2020	Graduation sections were challenging but great work pulling it all together so these seniors could have their day. Strong advertising participation.

BEST ONE-TIME SPECIAL SECTION	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Chicago Daily Law Bulletin Return to work	I gave Chicago Daily Law Bulletin Return to work a first place rating because, it did a great job discussing what returning to work is like after COVID-19, and how COVID-19 has really changed the way people are working. I also really enjoyed the pictures they used for the articles. I also thought the lay out was done really well.
BEST ONE-TIME SPECIAL SECTION	G	2nd Place	NewsProgress, Sullivan	Staff	Celebrating 50	I really liked the bold letters with the gold coloring. I also really liked the before and after photo used. I also thought the layouts for each page was good and the photos were great.
BEST ONE-TIME SPECIAL SECTION	G	3rd Place	Franklin County Gazette, West Frankfort	Jamie Fox	Thank You to Healthcare Workers and First Responders	
BEST ONE-TIME SPECIAL SECTION	G	Honorable Mention	Republic-Times, Waterloo	Tammy Taylor	Fair Remembrance Book	
BEST ONE-TIME SPECIAL SECTION	H	1st Place	The Journal-News, Hillsboro	Staff	Tribute to Veterans	Nice tribute section showcasing local veterans.
BEST ONE-TIME SPECIAL SECTION	H	2nd Place	The Telegraph, Alton	staff	Heroes Unmasked	
BEST ONE-TIME SPECIAL SECTION	I	1st Place	The News-Gazette, Champaign	Staff	Essential Workers Tab	nicey done. Good editorial content and nice balance with advertising.
BEST ONE-TIME SPECIAL SECTION	I	2nd Place	The News-Gazette, Champaign	Staff	Shop Local	Great concept to let your local businesses tell their stories in a section that highlights the importance of shopping local. Well done.
BEST ONE-TIME SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff	They Krushed It! Illini Basketball Tab	Again, great section to support the local team that had their season impacted in such a hard way.
BEST ONE-TIME SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Big Ten Tournament	Nice section - Great to highlight a team's efforts and successes in this difficult time.

BEST COMMUNITY FOCUS SPECIAL SECTION	G	1st Place	Kane County Chronicle, St. Charles	Julie Barichello, Jaclyn Cornell	Kane County Non-profit Guide	
BEST COMMUNITY FOCUS SPECIAL SECTION	G	2nd Place	Kane County Chronicle, St. Charles	Allison LaPorta	Fox River Trail Guide	
BEST COMMUNITY FOCUS SPECIAL SECTION	G	3rd Place	Chicago Daily Law Bulletin	Staff	Chicago Daily Law Bulletin Return 2 work	
BEST COMMUNITY FOCUS SPECIAL SECTION	G	Honorable Mention	Chicago Daily Law Bulletin	Adam Hrejsa	Chicago Daily Law Bulletin Law Day	
BEST COMMUNITY FOCUS SPECIAL SECTION	H	1st Place	Daily Chronicle, DeKalb	Allison LaPorta	DeKalb County Resource Guide	Well thought out layout. Colorful, inviting and easy to read. Packed full of resources.
BEST COMMUNITY FOCUS SPECIAL SECTION	H	2nd Place	The Journal-News, Hillsboro	Staff	Montgomery County Answer Book	Jam-packed with information in a logical and neat layout.
BEST COMMUNITY FOCUS SPECIAL SECTION	H	3rd Place	The Journal-News, Hillsboro	Staff	County Guide	Gives a great feeling of the people and surrounding of the area.
BEST COMMUNITY FOCUS SPECIAL SECTION	H	Honorable Mention	The Telegraph, Alton	Regina Harbison, Kim Manoogian, staff	Silver Medallion	
BEST COMMUNITY FOCUS SPECIAL SECTION	I	1st Place	The News-Gazette, Champaign	Staff	Giving - Special Section	
BEST COMMUNITY FOCUS SPECIAL SECTION	I	2nd Place	NewsTribune, La Salle	STAFF	Community Review	
BEST COMMUNITY FOCUS SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Staff	Veterans Day Section	
BEST COMMUNITY FOCUS SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Design an Ad	
BEST CLASSIFIED AD	G	1st Place	Cass County Star-Gazette, Beardstown	Ashley Strong	LLCC Instructors HW	
BEST CLASSIFIED AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Casscomm Field Sales HW	
BEST CLASSIFIED AD	G	3rd Place	Chicago Daily Law Bulletin	Adam Hrejsa	Office - Classified Law Bulletin Amata Office Solutions	
BEST CLASSIFIED AD	H	1st Place	The Journal-News, Hillsboro	Staff	DC Waste Help Wanted	

BEST CLASSIFIED AD	H	2nd Place	The Journal-News, Hillsboro	Staff	House for Sale	
BEST CLASSIFIED AD	I	1st Place	The News-Gazette, Champaign	Karen Clayborn	Call Ginger for housecleaning - Business Directory	
BEST CLASSIFIED AD	I	2nd Place	The News-Gazette, Champaign	Staff	Business Directory	
BEST SHARED PAGE/SIGNATURE PAGE	G	1st Place	The Free Press Advocate, Wilmington	staff	Holiday greeting ads	A wonderful way to display the art of children and keeps the reader on the page. The same size ads in the same format work well to keep the layout from looking jumbled.
BEST SHARED PAGE/SIGNATURE PAGE	G	2nd Place	Cass County Star-Gazette, Beardstown	Brian DeLoche, Sandra Haschemeyer, Ashley Strong	Page 5 Memorial Day	Color and layout create a striking, clean-looking page.
BEST SHARED PAGE/SIGNATURE PAGE	G	3rd Place	The Free Press Advocate, Wilmington	staff	Healthcare herowes	The black and white ads are a surprising element which grabs attention without distracting from the color photographs of the healthcare workers. It also contributes an organized layout which could have looked haphazard.
BEST SHARED PAGE/SIGNATURE PAGE	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Ashley Strong, Don Chipman, Pat Wellenkamp	A-C Central Girls JV Softball	Nice use of team color in the advertisers' ads.
BEST SHARED PAGE/SIGNATURE PAGE	H	1st Place	The Breese Journal	Staff	Hometown Shopping	Fun section, nice graphics and content
BEST SHARED PAGE/SIGNATURE PAGE	H	2nd Place	The Journal-News, Hillsboro	Staff	Happy Labor Day	Good use off art, nice layout
BEST SHARED PAGE/SIGNATURE PAGE	H	3rd Place	The Journal-News, Hillsboro	Staff	100th Anniversary of Women's Suffrage	Good page, nice contrast between editorial and ads
BEST SHARED PAGE/SIGNATURE PAGE	H	Honorable Mention	The Telegraph, Alton	Payton Dugan (artist), Regina Harbison (rep)	FFA Community Page	Good photo page, nice header/art
BEST SHARED PAGE/SIGNATURE PAGE	I	1st Place	The Daily Journal, Kankakee	Matt Ressler, Daily Journal Staff	24 Days of Christmas	Ad evenly done easy to read

BEST SHARED PAGE/SIGNATURE PAGE	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Daily Journal Staff	4th of July Doubletruck	Liked this community idea
BEST SHARED PAGE/SIGNATURE PAGE	I	3rd Place	The News-Gazette, Champaign	Staff	High School Graduation Page	Was done nicely
BEST SHARED PAGE/SIGNATURE PAGE	I	Honorable Mention	Quincy Herald-Whig	Staff	Farm & Ranch Safety Page	Nice information something different
BEST NICHE PUBLICATION	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa & Spencer Post	Chicago Daily Law Bulletin Salute Women in Law	
BEST NICHE PUBLICATION	G	2nd Place	Moultrie County News-Progress, Sullivan	Staff	Family Favorites	
BEST NICHE PUBLICATION	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	Cass County Directory 2020	
BEST NICHE PUBLICATION	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Staff	Holiday Shopping Guide 2020	
BEST NICHE PUBLICATION	I	1st Place	The News-Gazette, Champaign	Staff	at Home magazine	
BEST NICHE PUBLICATION	I	2nd Place	Suburban Life Core Group	Allison LaPorta, Hannah Hoffmeister	Neighborhood Tourist	
BEST NICHE PUBLICATION	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden, Daily Journal Staff	Lifestyles of Kankakee County - October 2020	
BEST NICHE PUBLICATION	I	Honorable Mention	NewsTribune, La Salle	Staff	Illinois Valley Boomers Magazine	
BEST MARKETING CAMPAIGN	Daily	1st Place	The News-Gazette, Champaign	Staff	The Peoples Choice	Very nice section. All the ads jumped out at you and even the individual winners that was named showed up nicely done
BEST MARKETING CAMPAIGN	Daily	2nd Place	The Edwardsville Intelligencer	Staff	New Year New You Expo	
BEST HOLIDAY AD	G	1st Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Erich's Automotive Christmas	
BEST HOLIDAY AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	The Shoppe Christmas	
BEST HOLIDAY AD	G	3rd Place	Republic-Times, Waterloo	Tammy Taylor	SmokinKs Easter Specials	
BEST HOLIDAY AD	G	Honorable Mention	Cass County Star-Gazette, Beardstown	Ashley Strong	All Occasions Christmas	

BEST HOLIDAY AD	H	1st Place	The Hinsdalean	Becky Campbell	Yankee Peddler	great concept and execution. graphics look well made, busy but not too distracting. good use of color and shade of red
BEST HOLIDAY AD	H	2nd Place	The Hinsdalean	Becky Campbell	Grace Episcopal Church	well made. straight to the point. not special but overall a good ad.
BEST HOLIDAY AD	H	3rd Place	Breeze Courier, Taylorville	Joe Dorr	Kennedy Real Estate Christmas	graphics of trees are poor. the mask idea with the slogan is creative. color would have been nice if possible for a holiday ad. overall good concept but poor execution.
BEST HOLIDAY AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	Health Department Holidays	Santa should be pointing towards the statement "everyone can make the holidays safer." Good layout and order of columns. I like how it starts with alternate options and is minimal on obvious facts.
BEST HOLIDAY AD	I	1st Place	The News-Gazette, Champaign	Angela Brown	Empty Tomb	The clean design is very soothing and effective.
BEST HOLIDAY AD	I	2nd Place	The News-Gazette, Champaign	Dana Burress	Toyota of Danville -Let's Wrap it Up sales event	It can be tough to incorporate so many elements into a cohesive design. You did a great job!
BEST HOLIDAY AD	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	Busse Tholens' Holiday Ad	
BEST HOLIDAY AD	I	Honorable Mention	The News-Gazette, Champaign	Breanna Zimmerman	Heel To Toe	
BEST COVID-19 THEMED AD	Daily	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Plochmans Boredom Buster	Creative, engaging, a nice think to do for the community.
BEST COVID-19 THEMED AD	Daily	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Prairie Winds of Urbana	
BEST COVID-19 THEMED AD	Daily	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	AN Webber - Covid Advertising	
BEST COVID-19 THEMED AD	Daily	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden	Speckman - Home is Sanctuary Covid Ad	
BEST COVID-19 THEMED AD	NonDaily	1st Place	The Woodstock Independent	Dianne Mitchell	Fox Frame Shop	Love this clean design, and the clever mask addition to the logo!

BEST COVID-19 THEMED AD	NonDaily	2nd Place	The Journal-News, Hillsboro	Staff	COVID Information	Effective messaging. Love the match example to illustrate the importance of social distancing.
BEST COVID-19 THEMED AD	NonDaily	3rd Place	The Journal-News, Hillsboro	Staff	Hillsboro Area Hospital Thanks	There's a lot of information in this ad; the elegant design keeps the messaging clear.
BEST COVID-19 THEMED AD	NonDaily	Honorable Mention	The Sidell Reporter	Rinda Maddox	We're Closed	Clean, clear, effective.
BEST COVID-19 BUSINESS BUILDING IDEA	Daily	1st Place	The Telegraph, Alton	Kim Manoogian, Regina Harbison, staff	Senior to Senior	
BEST COVID-19 BUSINESS BUILDING IDEA	Daily	2nd Place	The News-Gazette, Champaign	Staff	Giving special section	
BEST COVID-19 BUSINESS BUILDING IDEA	Daily	3rd Place	The News-Gazette, Champaign	Staff	This is Us	
BEST COVID-19 BUSINESS BUILDING IDEA	Daily	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Daily Journal Staff	Rebuilding Kankakee County	
BEST COVID-19 BUSINESS BUILDING IDEA	NonDaily	1st Place	The Journal-News, Hillsboro	Staff	Restaurant Guide	
BEST COVID-19 BUSINESS BUILDING IDEA	NonDaily	2nd Place	Republic-Times, Waterloo	Tammy Taylor	Birthday ad for COVID	
BEST COVID-19 BUSINESS BUILDING IDEA	NonDaily	3rd Place	The Hinsdalean	Becky Campbell	The Hinsdalean message	
BEST COVID-19 BUSINESS BUILDING IDEA	NonDaily	Honorable Mention	Chicago Daily Law Bulletin	Spencer Post	Chicago Daily Law Bulletin Covid Alert to readers	