

THE DYNAMITE "METRO" CLASSIFIED NETWORK

DAILY IMPACT

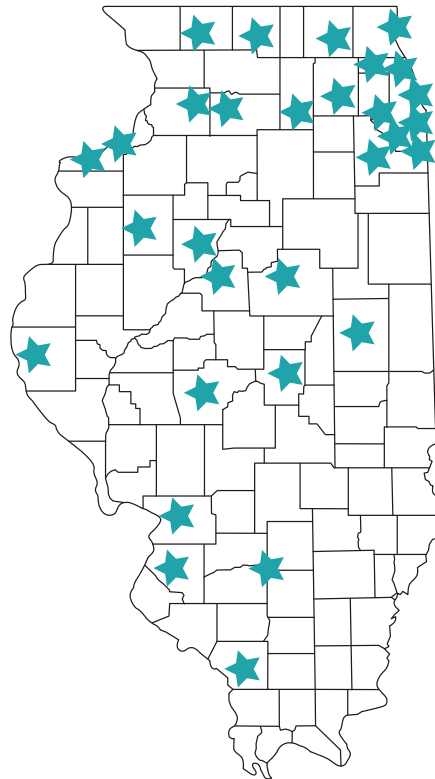
28 DAILY NEWSPAPERS IN ILLINOIS

604,952 CIRCULATION
1,149,409 READERS*

RATES

ONE day **\$175**
TWO days..... **\$300**
THREE days..... **\$375**
FIVE days **\$500**

That's about **\$4 per ad per newspaper!**



The Illinois **DAILY IMPACT** classified network consists of daily newspapers in Illinois providing a 5-day run for your 25-word ad at an extremely low rate.

Space is limited, so call ahead to reserve your spot today!

*Based on 3.3 readers per copy. Scarborough Research and National Newspaper Network LP 2009. All rates are gross.

PARTICIPATING NEWSPAPERS

Alton The Telegraph
Arlington Heights Daily Herald
Aurora The Beacon News
Belleville News-Democrat
Bloomington The Pantagraph
Carbondale Southern Illinoisan
Centralia Morning Sentinel

Champaign News-Gazette
Chicago Sun-Times
Chicago Tribune
Crystal Lake Northwest Herald
Decatur Herald & Review
DeKalb Daily Chronicle
Dixon Telegraph

Elgin The Courier News
Freeport The Journal-Standard
Galesburg The Register-Mail
Gurnee Lake County News-Sun
Joliet The Herald News
Kankakee The Daily Journal
Moline The Dispatch/Rock Island Argus

Naperville Sun
Pekin Daily Times
Peoria Journal Star
Rockford Register Star
Springfield The State Journal-Register
Sterling Daily Gazette
Tinley Park Daily Southtown

Ad Deadline: Thursday, 10:00 am for the following week. Prepayment Required. MasterCard, Visa & American Express accepted. Rates based on 25 words or less. The IPA will place each ad in the equivalent of 90% of the newspapers listed, working with each advertiser to obtain optimal coverage for each ad placed. *Based on 1.9 readers per copy. 2011, Newton Research, Illinois Press Association.

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