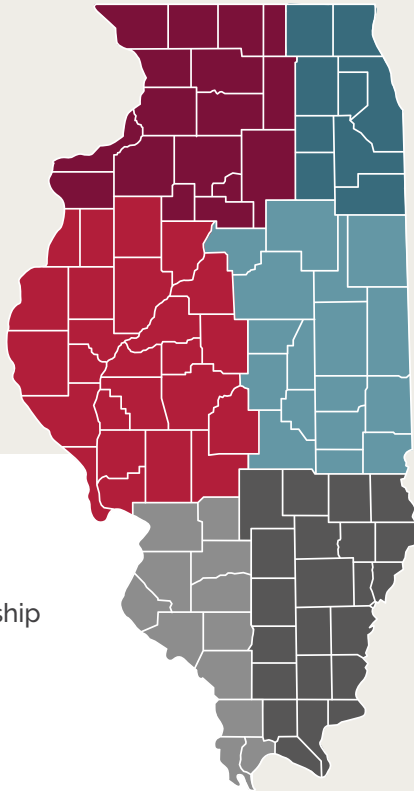


# 2x2

## The Illinois 2x2 Display Ad Network

2x2 MAP



### Statewide

174 Newspapers  
1,083,145 Readership

### Chicagoland

46 Newspapers • 364,665 Readership  
Add the Chicago Tribune - \$200 - AD SIZE - 3.22" x 3.5"

### Northwest Zone

41 Newspapers • 279,742 Readership

### Central West Zone

36 Newspapers • 138,317 Readership

### Central East Zone

17 Newspapers • 123,919 Readership  
Add Champaign News Gazette - \$50 - AD SIZE - 3.13" x 2"

### Southwest Zone

18 Newspapers • 121,491 Readership

### Southeast Zone

16 Newspapers • 55,011 Readership  
Add the Belleville News-Democrat - \$50 - AD SIZE - 3.22" x 2"

## STATEWIDE RATE

Chicagoland + ALL FIVE ZONES **\$1,600**

Or enlarge ad to 2x4 for double the price

## ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

|                 |         |
|-----------------|---------|
| Any ONE Zone    | \$360   |
| Any TWO Zones   | \$700   |
| Any THREE Zones | \$1,000 |
| Any FOUR Zones  | \$1,300 |
| Any FIVE Zones  | \$1,450 |

## CHICAGOLAND RATES

|                               |         |
|-------------------------------|---------|
| Chicagoland                   | \$410   |
| Chicagoland + Any ONE Zone    | \$750   |
| Chicagoland + Any TWO Zones   | \$1,050 |
| Chicagoland + Any THREE Zones | \$1,350 |
| Chicagoland + Any FOUR Zones  | \$1,500 |

**AD and Order DEADLINE:** Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Sizes Needed - (3.792" x 2", 3.125" x 2") or if you place a 2x4 - (3.792" x 4", 3.125" x 4"). If ad placed in the Northwest, Chicagoland, and/or Central East Zones a 4.69" x 4.95" sized ad is required.

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704  
p: 217.241.1700 • f: 217.241.1701

# Illinois 2x2 Participating Newspapers



## Chicagoland

46 Newspapers • 364,665 Readership

Arlington Heights Journal  
Bolingbrook Bugle  
Braidwood Journal  
Buffalo Grove Journal  
Chicago, Cook County Chronicle  
Chicago Inside Publications  
Chicago's Northwest Side Press  
Chicago Reporter  
Coal City Courant  
Crystal Lake McHenry Chronicle  
Crystal Lake Northwest Herald  
Des Plaines Journal  
Downers Grove Bugle  
Earlville Post  
Elk Grove Journal  
Geneva Kane Country Chronicle  
Geneva Suburban Chronicle  
Glenview Journal  
Grayslake Lake County Journal  
Hinsdale Hinsdalean  
Joliet Bugle  
Joliet Herald-News  
Lisle Bugle

Morris Herald News  
Mt. Prospect Journal  
Niles Bugle  
Niles/Park Ridge Journal  
Palatine Journal  
Peotone/Manteno The Vedette  
Plainfield Enterprise  
Prospect Heights Journal  
Rolling Meadows Journal  
Romeoville Bugle  
Rosemont Journal  
Shorewood Sentinel  
Summit Desplaines Valley News  
Waukegan Lake County Chronicle  
Westmont Bugle  
Wheaton DuPage County Chronicle  
Wheeling Journal  
Wilmington Free Press Advocate  
Winfield DuPage County Chronicle  
Woodridge Bugle  
Woodstock Independent  
Yorkville Kendall Chronicle

## Northwest

41 Newspapers • 279,742 Readership

Addison Independent  
Belvidere Boone County Journal  
Belvidere Republican  
Bensenville Independent  
Byron Tempo  
DeKalb Daily Chronicle  
DeKalb Sycamore Midweek  
Dixon Telegraph  
Durand Volunteer  
Elmhurst Independent  
Forreston Journal  
Fulton Journal  
Galena Gazette  
Lacon Home Journal  
LaSalle News Tribune  
Lena Shoppers Guide  
Lena Village Voices  
Loves Park Journal  
Lombard Independent  
Mendota Reporter  
Moline Dispatch/Rock Island Argus

Morrison Whiteside Sentinel  
Mt. Carroll Mirror Democrat  
Mt. Morris Times  
Oregon Ogle County Life  
Oregon Republican Reporter  
Ottawa Times  
Pecatonica Gazette  
Polo Tri-County Press  
Port Byron Erie Review  
Princeton Bureau Co. Republican  
Prophetstown Echo  
Rochelle News-Leader  
Rockford Rock River Times  
Rockford Winnebago Chronicle  
Rockton Herald  
Savanna Times Journal  
Sterling Daily Gazette  
Sycamore DeKalb County Journal  
Villa Park Review  
Walnut Leader

## Central West Zone

36 Newspapers • 138,317 Readership

Assumption Golden Prairie News  
Astoria South Fulton Argus  
Bartonville Limestone Independent News  
Beardstown Cass Co. Star-Gazette  
Blue Mound Leader  
Brighton Southwestern Journal-News  
Bunker Hill Gazette-News  
Carlisleville Macoupin Co. Enquirer Democrat  
Carthage Hancock Co. Journal Pilot  
East Peoria Tazewell Chronicle  
Eureka Woodford Chronicle  
Girard Gazette  
Glasford Gazette  
Havana Mason County Democrat  
Hillsboro Journal-News  
Jacksonville The Source  
Jerseyville River County News  
LaHarpe Hancock Co. Quill

Lewistown Fulton Democrat  
Litchfield News-Herald  
Macomb Community News Brief  
Metamora Woodford Courier  
Morton Courier  
Mt. Olive Herald  
Nokomis Free Press Progress  
Palmyra Northwestern News  
Pana News-Palladium  
Peoria County Chronicle  
Quincy The Herald-Whig  
Raymond News  
Staunton Star-Times  
Stronghurst Henderson Co. Quill  
Taylorville Breeze-Courier  
Viriden Recorder  
Washington Courier  
Worden, Madison County Chronicle

## Central East Zone

17 Newspapers • 123,919 Readership

Atwood Record Herald News  
Champaign News-Gazette  
Cissna Park News  
Clinton Journal  
Decatur Tribune  
Kankakee Daily Journal  
Mattoon/Charleston JG-TC  
Monticello Piatt Co. Journal Republican  
Normal McLean Chronicle

Paris Prairie Press  
Paxton Ford County Chronicle  
Philo Southern Champaign Co. Today  
Rankin Independent  
Shelbyville Eagle  
Sidell Reporter  
Sullivan Moultrie County News Progress  
Tuscola The County Chronicle

## Southeast Zone

16 Newspapers • 55,011 Readership

Altamont News Banner  
Benton Franklin County Gazette  
Farina News  
Harrisburg Register  
Hometown Register  
Lawrenceville Daily Record  
Louisville Clay County Republican  
Marion Republican

Marion Star  
Metropolis Planet  
Mt. Vernon Sentinel  
Olney Gazette  
Ramsey News-Journal  
Robinson Daily News  
Salem Times-Commoner  
Shawneetown Gallatin Democrat  
Vienna Times

## Southwest Zone

18 Newspapers • 121,491 Readership

Alton Telegraph  
Anna Gazette Democrat  
Belleville Metro East Chronicle  
Belleville Scott Air Force Base Flier  
Breese Journal  
Carbondale Southern Illinoisan  
Carbondale Times  
Carlyle Union Banner  
Carterville Courier  
East St. Louis Monitor

Edwardsville Intelligencer  
Fairview Heights Tribune  
Herrin Independent  
Mascoutah Herald  
Nashville Washington County News  
Pinkneyville Weekly-Press  
Troy Times Tribune  
Waterloo Republic Times