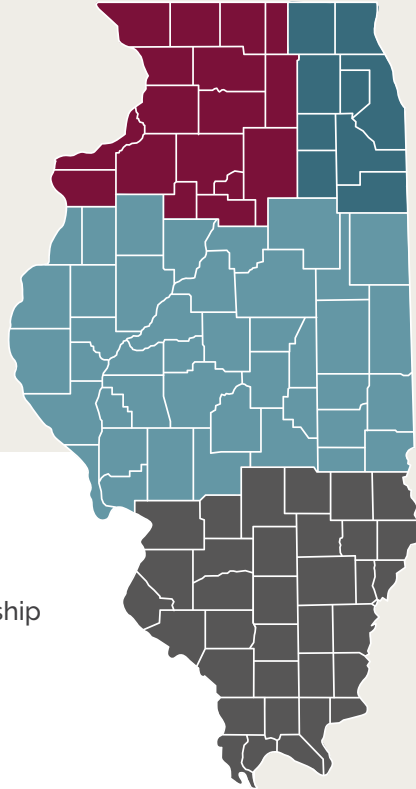


# 2X2

## The Illinois 2x2 Display Ad Network

2X2 MAP



### Statewide

179 Newspapers  
1,140,461 Readership

### Chicagoland

45 Newspapers • 353,071 Readership

### Northern

36 Newspapers • 296,413 Readership

### Central

50 Newspapers - 273,408 Readership  
Add Champaign News Gazette - \$50 - AD SIZE - 3.13" x 2"

### Southern

48 Newspapers • 217,569 Readership  
Add the Belleville News-Democrat - \$50 - AD SIZE - 3.22" x 2"

## STATEWIDE RATE \$1,699

### Chicagoland Zone \$529

### Northern, Central or Southern Zones \$429

### 10% Off 2nd and 3rd Zones

## 2X4 STATEWIDE COST - \$3398

**AD and Order DEADLINE:** Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Sizes Needed - (3.792" x 2", 3.125" x 2") or if you place a 2x4 - (3.792" x 4", 3.125" x 4"). If ad placed in the Northwest, Chicagoland, and/or Central East Zones a 4.69" x 4.95" sized ad is required.

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704  
p: 217.241.1700 • f: 217.241.1701

# Illinois 2x2 Participating Newspapers



## Chicagoland

45 Newspapers • 353,070 Readership

Arlington Heights Journal  
 Bolingbrook Bugle  
 Braidwood Journal  
 Buffalo Grove Journal  
 Chicago, Cook County Chronicle  
 Chicago InsidePublications  
 Chicago's Northwest Side Press  
 Chicago Reporter  
 Coal City Courant  
 Crystal Lake McHenry Chronicle  
 Crystal Lake Northwest Herald  
 Des Plaines Journal  
 Downers Grove Bugle  
 Earlville Post  
 Elk Grove Journal  
 Geneva Kane Country Chronicle  
 Geneva Suburban Chronicle  
 Glenview Journal  
 Grayslake Lake County Journal  
 Hinsdale Hinsdalean  
 Joliet Bugle  
 Joliet Herald-News  
 Lisle Bugle

Morris Herald News  
 Mt. Prospect Journal  
 Niles Bugle  
 Niles/Park Ridge Journal  
 Palatine Journal  
 Peotone/Manteno The Vedette  
 Plainfield Enterprise  
 Prospect Heights Journal  
 Rolling Meadows Journal  
 Romeoville Bugle  
 Rosemont Journal  
 Shorewood Sentinel  
 Summit Desplaines Valley News  
 Waukegan Lake County Chronicle  
 Westmont Bugle  
 Wheaton DuPage County Chronicle  
 Wheeling Journal  
 Wilmington Free Press Advocate  
 Winfield DuPage County Chronicle  
 Woodstock Independent  
 Yorkville Kendall Chronicle  
 Yorkville Record Newspapers Group

## Northern

36 Newspapers • 296,413 Readership

Aledo Times Record  
 Belvidere Boone County Journal  
 Belvidere Republican  
 Byron Tempo  
 DeKalb Daily Chronicle  
 DeKalb Sycamore Midweek  
 Dixon Telegraph  
 Durand Volunteer  
 Freeport Journal Standard  
 Galena Gazette  
 Geneseo Henry County Republic  
 Kewanee Star Courier  
 LaSalle News Tribune  
 Lena Shoppers Guide  
 Lena Village Voices  
 Loves Park Journal  
 Mendota Reporter  
 Moline Dispatch/Rock Island Argus

Morrison Whiteside Sentinel  
 Mt. Carroll Mirror Democrat  
 Oregon Ogle County Life  
 Ottawa Times  
 Pecatonica Gazette  
 Port Byron Erie Review  
 Princeton Bureau Co. Republican  
 Rochelle News-Leader  
 Rockford Register Star  
 Rockford Rock River Times  
 Rockford Winnebago Chronicle  
 Rockton Herald  
 Savanna Times Journal  
 Stockton Scoop Today  
 Sterling Daily Gazette  
 Sycamore DeKalb County Journal  
 Walnut Leader  
 Warren The Flash

## Central

50 Newspapers • 273,408 Readership

Assumption Golden Prairie News  
 Astoria South Fulton Argus  
 Atwood Record Herald News  
 Bartonville Limestone Independent News  
 Beardstown Cass Co. Star-Gazette  
 Blue Mound Leader  
 Canton Daily Ledger  
 Carthage Hancock Co. Journal Pilot  
 Champaign News-Gazette  
 Cissna Park News  
 Clinton Journal  
 Decatur Tribune  
 East Peoria Tazewell Chronicle

Eureka Woodford Chronicle  
 Galesburg Register Mail  
 Glasford Gazette  
 Havana Mason County Democrat  
 Jacksonville The Source  
 Jerseyville River County News  
 Kankakee Daily Journal  
 Lacon Home Journal  
 LaHarpe Hancock Co. Quill  
 Lewistown Fulton Democrat  
 Lincoln Courier  
 Macomb Community News Brief  
 Macomb McDonough County Voice

Mattoon/Charleston JG-TC  
 Metamora Woodford Courier  
 Monmouth Review Atlas  
 Monticello Piatt Co Journal Republican  
 Morton Courier  
 Normal McLean Chronicle  
 Pana News-Palladium  
 Paris Prairie Press  
 Paxton Ford County Chronicle  
 Pekin Daily Times  
 Peoria County Chronicle  
 Peoria Journal Star

Philo Southern Champaign Co. Today  
 Pontiac Daily Leader  
 Quincy The Herald-Whig  
 Rankin Independent  
 Shelbyville Eagle  
 Sidell Reporter  
 Springfield State Journal Register  
 Stronghurst Henderson Co. Quill  
 Sullivan Moultrie Co News Progress  
 Taylorville Breeze-Courier  
 Tuscola The County Chronicle  
 Washington Courier

## Southern

48 Newspapers • 217,569 Readership

Altamont News Banner  
 Alton Telegraph  
 Anna Gazette Democrat  
 Belleville Metro East Chronicle  
 Belleville Scott Air Force Base Flier  
 Benton Franklin County Gazette  
 Breese Journal  
 Brighton Southwestern Journal  
 Bunker Hill Gazette-News  
 Carbondale Southern Illinoisan  
 Carbondale Times  
 Carlinville Macoupin Co Enquirer-Democrat

Carlyle Union Banner  
 Carterville Courier  
 Centralia The Sentinel  
 East St. Louis Monitor  
 Edwardsville Intelligencer  
 Elizabethtown Hardin County Independent  
 Fairview Heights Tribune  
 Girard Gazette  
 Harrisburg Register  
 Herrin Independent  
 Hillsboro Journal-News  
 Hometown Register

Jerseyville River County News  
 Lawrenceville Daily Record  
 Louisville Clay County Republican  
 Marion Republican  
 Marion Star  
 Mascoutah Herald  
 Metropolis Planet  
 Mt. Olive Herald  
 Nashville Washington County News  
 Nokomis Free Press-Progress  
 Olney Gazette  
 Palmyra Northwestern News

Pinkneyville Weekly-Press  
 Ramsey News Journal  
 Raymond News  
 Robinson Daily News  
 Salem Times-Commoner  
 Shawneetown Gallatin Democrat  
 Staunton Star-Times  
 Troy Times-Tribune  
 Vienna Times  
 Virden Recorder  
 Waterloo Republic-Times  
 Worden Madison Co Chronicle