



## CONVENTION SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR

**\$5000**

#### Celebration Dinner with Special Awards

Diamond sponsorship includes:

4 VIP Registrations · Full page back-cover ad in convention program · 3 Advertising & 3 Editorial Plaques · Podium recognition and 3-minute presentation at Celebration Dinner · Full page ad in pre-convention and post-convention PressLines, IPA's official publication · Signage at convention · Logo/link on [www. Illinoispress.org](http://www.Illinoispress.org) convention page · Literature and/or one logo item inserted into attendee's registration bag · Exhibitor Booth

### PLATINUM SPONSOR

**\$3000 each**

Choose one:

#### IPA Advertising Awards Luncheon and Dessert Auction

#### Editorial Awards

Each platinum sponsorship includes:

3 VIP Registrations · Full page ad in convention program · 2 Advertising & 2 Editorial Plaques · Podium recognition · Full page ad in pre-convention and post-convention PressLines, IPA's official publication · Signage at convention · Logo/link on [www. Illinoispress.org](http://www. Illinoispress.org) convention page · Literature and/or one logo item inserted into attendee's registration bag · Exhibitor Booth

### GOLD SPONSOR OPPORTUNITIES

**\$2500 each**

Choose one:

#### Chairman's Reception

#### Continental Breakfast and Coffee

Each gold sponsorship includes:

2 VIP Registrations · Half page ad in convention program · 1 Advertising & 1 Editorial Plaque · Podium recognition · Half-page ad in pre-convention and post-convention PressLines, IPA's official publication · Signage at convention · Logo/link on [www.illinoispress.org](http://www.illinoispress.org) convention page · Literature and/or one logo item inserted into attendee's registration bag · Exhibitor Booth

## **SILVER SPONSOR OPPORTUNITIES**

**\$1200 each**

Choose one:

**Morning Educational Session Sponsor (2 available)**

**Afternoon Educational Session Sponsor (2 available)**

Each silver sponsorship includes:

1 VIP Registration · Quarter page ad in convention program · Podium recognition · Quarter-page ad in pre-convention and post-convention PressLines, IPA's official publication · Signage at convention · Logo/link on [www.illinoispress.org](http://www.illinoispress.org) convention page · Literature and/or one logo item inserted into attendee's registration bag · Exhibitor Booth

## **BRONZE SPONSOR OPPORTUNITIES**

**\$750 each**

Choose one:

**Morning Refreshment Table**

**Afternoon Refreshment Table**

**WIFI Sponsor**

**Registration Desk & Exhibitor Hall**

Each bronze sponsorship includes:

Quarter page ad in convention program · Podium recognition · Quarter-page ad in pre-convention and post-convention PressLines, IPA's official publication · Signage at convention · Logo/link on [www.illinoispress.org](http://www.illinoispress.org) convention Page · Literature and/or one logo item inserted into attendee's registration bag

## **EXHIBITOR BOOTH**

**\$750 each**

Exhibitor Booth includes:

Quarter page ad in convention program · Quarter-page ad in pre-convention and post-convention PressLines, IPA's official publication · Literature and/or one logo item inserted into attendee's registration bag

**Limited number of opportunities available. Call today!**

**To become a sponsor or for more information contact Cindy Bedolli  
at 217-241-1300 or [cbedolli@illinoispress.org](mailto:cbedolli@illinoispress.org)**