

# CONVENTION AGENDA

## Wednesday, June 7, 2023

3:00 – 5:00 P.M. EXHIBITOR SET-UP

## Thursday, June 8, 2023

7:30 A.M. – 6:30 P.M. REGISTRATION DESK OPEN

*Sponsored by LRS*

7:30 – 7:45 A.M. IPA ANNUAL GENERAL MEETING

7:30 – 10:00 A.M. CONTINENTAL BREAKFAST

*Sponsored by Shaw Media*

9:30 A.M. – 6:30 P.M. EXHIBITOR BOOTHS OPEN

Come meet and mingle with other members and visit several vendor's booths.

10:00 – 10:45 A.M. EARN YOUR PRESS PASS

*Educational Sessions Sponsored by Law Bulletin Media*



Lindsay Young



Joey Young

Recruiting college-educated journalists to community newsrooms is becoming more and more difficult. In response to hiring woes, Joey and Lindsey Young developed Earn Your Press Pass, an online on-demand platform for training people with no prior journalism experience to work in newsrooms. The program is free for all Illinois Press Association members through the Illinois Press Foundation. The Youngs will speak on how to use Earn Your Press Pass to recruit and train quality journalists to your newsroom without depending solely on those with university degrees.

10:45 – 11:00 A.M. BREAK

11:00 - 1:30 P.M. IPA CONTEST AWARDS LUNCHEON AND DESSERT AUCTION

*Sponsored by Ninestars*

Advertising, IAPME, and Editorial Awards (Part 1) will be given out during this lunch. Bid on your favorite dessert during the auction. All proceeds from the auction will go to the Illinois Press Foundation.

Auctioneer: Bill Beck

1:30 – 2:30 P.M.

LOCAL JOURNALISM TASK FORCE



Sam Fisher



Sen. Steve Stadelman



Tim Franklin



Allison Petty



Julie Moore Wolfe

Legislation passed by the state's General Assembly in 2021 created a task force appointed to study the decline of local journalism in Illinois and recommend ways to revive the industry. Former IPA President and CEO Sam Fisher is a member of the task force who will be the moderator of a panel that includes state Sen. Steve Stadelman, who sponsored the Senate bill;

Tim Franklin, senior associate dean, professor and John M. Mutz Chair in Local News at Northwestern University; Allison Petty, Central Illinois executive editor for Lee Enterprises; and Decatur Mayor Julie Moore Wolfe, who spent 11 years on the news team at WAND-TV. The panel will provide updates of the task force's work and how IPA member news organizations can get involved.

**2:30 – 3:15 P.M.**

**IPA EDITORIAL AWARDS (Part 2)**

General Excellence & Sweepstakes Awards announced.

**3:15 – 3:30 P.M.**

**PHOTO OF WINNERS**

**3:30 - 4:30 P.M.**

**REVENUE IDEA EXCHANGE**



That's My Idea!

Jason Hegna, Vice President of Sales for Shaw Media, will lead this session and present great revenue ideas from member papers and look for additional ideas from the audience to share.

*Jason Hegna*

**4:30 - 4:45 P.M.**

**REFRESHMENT BREAK**

**4:45 - 5:15 P.M.**

**CAPITOL NEWS ILLINOIS**



*Jeff Rogers*



*Jerry Nowicki*



*Beth Hundsdorfer*

Capitol News Illinois staff members discuss the news service's reporting on Choate Mental Health and Developmental Center in southern Illinois that earned reporter Beth Hundsdorfer a Robert F. Kennedy Human Rights Journalism Award. A planned expansion into broadcast reporting by CNI will also be discussed along with other new ventures for the nonprofit news service operated by the Illinois Press Foundation

**5:15 – 5:30 P.M.**

**ILLINOIS FARM BUREAU**



*DeAnne Bloomberg*

Illinois Farm Bureau Director of Issues Management DeAnne Bloomberg discusses the continued food and agriculture journalism work done by her organization that is made available for publication by IPA member newspapers.

**5:30 - 6:30 P.M.**

**MINGLE WITH OUR EXHIBITORS & CHAIRMAN'S RECEPTION**

*Sponsored by Illinois Farm Bureau*

A fun reception with hors d'oeuvres and cocktails. Meet and reconnect with other members and vendors.

**6:30 – 8:00 P.M.**

**CELEBRATION DINNER**

Distinguished Service Awards, Craven Award, and Kramer Award recipients announced.

**8:00 P.M.**

**MORE COCKTAILS!**