

Class	RKDivision	Winner	Newspaper	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division G	1st Place	Forest Park Review	Staff	Forest Park Review General Advertising Excellence	Great looking ads through out, nice variety. The complete package.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division G	2nd Place	Riverside-Brookfield Landmark	Staff	Riverside Brookfield Landmark - General Advertising Excellence	Great ads through out, a good looking publication.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division G	3rd Place	Mason County Democrat, Havana	Staff	Mason County Democrat Advertising Excellence	A strong show of advertising. You have a robust publication
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	General Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division H	1st Place	The Bolingbrook Bugle	Shelley Holmgren	The Bolingbrook Bugle	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division H	2nd Place	The Breeze Journal	Staff	5/4 and 5/18 issues	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division H	3rd Place	The Journal-News, Hillsboro	Staff	General Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division H	Honorable Mention	The Galena Gazette	Staff	Galena Gazette	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division J	1st Place	Belleville News-Democrat	Staff	May 7 & 19 Editions of the BND	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division J	2nd Place	Rockford Register Star	Staff	RRS May 21, 2017 & May 28, 2017	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	Division J	3rd Place	Sauk Valley Media, Sterling	Staff	General Advertising Excellence	
CLASS 02 - BEST FULL PAGE AD	Division H	1st Place	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	Excellent composition! Great use of photos - they "pop" and the layout is outstanding! Great page! Congrats!
CLASS 02 - BEST FULL PAGE AD	Division H	2nd Place	The Hinsdalean	Becky Campbell	The Community House	Fantastic ad! Looks great with solid graphics, color and integrated text... Great page!
CLASS 02 - BEST FULL PAGE AD	Division H	3rd Place	The Hinsdalean	Becky Campbell	Drapery Connection	Simple! Elegant! Perfect example of minimal use of text and integration of a large format photo. Great looking page! I want new windows now!
CLASS 02 - BEST FULL PAGE AD	Division H	Honorable Mention	The Bolingbrook Bugle	Shelley Holmgren	Jet Brite Car Wash	Really cute page - solid layout and graphics! Great use of matching colors! Congrats - great page!
CLASS 02 - BEST FULL PAGE AD	Division I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Rhonda Olechowski	Speckman Realty New Realtors	Great ad. Easy to see what they are trying to accomplish. Would contact them if I was buying or selling.
CLASS 02 - BEST FULL PAGE AD	Division I	2nd Place	Shorewood Sentinel	Shelley Holmgren	Matty's Grill	Looks delicious. Love the map.
CLASS 02 - BEST FULL PAGE AD	Division I	3rd Place	The News-Gazette, Champaign	Angela Brown	Snooze	Good looking ads. Lots of information without lots of copy.
CLASS 02 - BEST FULL PAGE AD	Division I	Honorable Mention	Effingham & Teutopolis News Report	Viv Cornell	ETNewsReport_SchumacherFullPage_Class_2	Great feel good ad.
CLASS 02 - BEST FULL PAGE AD	Division J	1st Place	Belleville News-Democrat	Lucy Burton	Congratulations on your engagement - My Formals	Colors are very eye-catching. Ad is dramatic and stylish. Large photos give the ad a focal point. However, the star burst over the bride's thigh does not fit the elegance of the over-all design.
CLASS 02 - BEST FULL PAGE AD	Division J	2nd Place	Rockford Register Star	Staff	Flight Deck	Ad is festive and bright. Uncluttered design is very appealing. Message is clear, although the word Event is probably not necessary.
CLASS 02 - BEST FULL PAGE AD	Division J	3rd Place	Belleville News-Democrat	Lucy Burton	Your Moment...All Eyes on You - My Formals	Would prefer a dominate element, instead of all dress photos being similar in size.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division G	1st Place	The Fulton Democrat, Lewistown	Staff	Jim's Tire	Solid main image. Nice overlay "Winter" graphic. Solid balance and really appeals to the reader. By far, the best in this category.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division G	2nd Place	Mason County Democrat, Havana	Staff	Armitage Collision	Nice use of deer, background image, and a hint of what's to come. Very appealing layout. Well done.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division G	3rd Place	Kendall Chronicle, Yorkville	Jessalyn Frank	Cooper Home Furnishings	Nice use of colors. Layout solid. Appealing to reader.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division G	Honorable Mention	Cook County Chronicle, Chicago	Jessalyn Frank	Golden Shoe	A lot of information presented well in the ad.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division H	1st Place	The Galena Gazette	Ben Otis	Blaum Brothers-Not Milk	Wonderful!! This one stands out with cleverness and I'm sure caught every reader's eye! Good job!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Roger Jennings Total Eclipse	I was surprised not to see more entries of ads on the Eclipse theme and didn't. I love that you used a "once in a lifetime" event to build a used car ad that could otherwise be rather boring to a lot of readers. Even those no shopping for a car should have been drawn in!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Victory Lane Bad Credit	Very nice use of space in a non-traditional ad configuration. 6 x 2s are sometimes hard to fill, but your advertiser should be very pleased with this one - Nice and catchy!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division H	Honorable Mention	Macoupin County Enquirer-Democrat, Carlinville	Susie Gracey	Now Open on the Square	Nice traditional ad with components filling the space well. I would have chosen a sans serif font for the hours spot though - otherwise good job!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division I	1st Place	The Daily Journal, Kankakee	Dave Dressler	Girard Electric Retiring	Awesome, Awesome, Awesome. They did everything right in my opinion
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division I	2nd Place	The Joliet Bugle	Shelley Holmgren	Joliet City Center	Nice local photos and info.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division I	3rd Place	Effingham Daily News	Lucinda Herboth	Weber Jewelry 125th Diamond Anniversary Sale	Interesting graphic! Definitely catches your eye.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	Flanders Job Fair	Has all the components. Nice.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division J	1st Place	Belleville News-Democrat	Lucy Burton	Legacy - Innovative Movements	Beautiful ad. Sleek design. Photo is very eye catching. Angles of color make ad really pop.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division J	2nd Place	Belleville News-Democrat	Lucy Burton	Parsons Place	Interesting and eye-catching use of curved lines. Over-use of capital letters can be hard on the reader.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division J	3rd Place	Belleville News-Democrat	Lucy Burton	Come Bank With Us - FCB Bank	Theme is well executed and colors go well together.

CLASS 03 - BEST AD LESS THAN A FULL PAGE	Division J	Honorable Mention	Rockford Register Star	Staff	K Paige	Ad is sweet and simple. Ornament with Last Minute Gift Ideas! is very eye-catching. Photos of items might have been larger as they seem more important than cartoon shoppers.
CLASS 04 - BEST AD SERIES	Division I	1st Place	The Downers Grove Bugle	Shelley Holmgren	Leo's Wine & Spirits	
CLASS 04 - BEST AD SERIES	Division I	2nd Place	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	
CLASS 04 - BEST AD SERIES	Division I	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Carlinville Sports Half Page Ads	
CLASS 04 - BEST AD SERIES	Division I	Honorable Mention	The Sidell Reporter	Rinda Maddox	Jim the Wonder Dog serial story	
CLASS 05 - BEST HOUSE AD	Division G	1st Place	Nokomis Free Press-Progress	John Broux	National Newspaper Week - Still relevant	Like the presentation of the facts about reading the paper. Good job
CLASS 05 - BEST HOUSE AD	Division G	2nd Place	Chicago Daily Law Bulletin	Alyssa Gawlinski, Mike Bojak	CDLB Halloween Ad	Great graphics - good deal for the subscriber
CLASS 05 - BEST HOUSE AD	Division G	3rd Place	Beecher City Journal	PJ and Cherie Ryan	Tired of running in circles?	good idea - illustrations should have bee on top. for better balance - too many different typefaces for smooth reading. better luck next year.
CLASS 05 - BEST HOUSE AD	Division H	1st Place	The Hinsdalean	Staff	Photos for Christmas	Excellent idea. I hope this generated the new revenue you wanted it to. Easy to read, pretty Christmas layout. Wonderful ad
CLASS 05 - BEST HOUSE AD	Division H	2nd Place	The Galena Gazette	Jay Dickerson	Drive to Succeed	Excellent ad, reaches the young folks, along with their parents, grandparents. Builds your circulation in a fashion that builds great relationship. Keep up the great community support.
CLASS 05 - BEST HOUSE AD	Division H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	JN Classifieds	great ad@ Perfect art and copy. I hope this got a response for your classified dept.
CLASS 05 - BEST HOUSE AD	Division H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	JN Photos	Great idea to create interaction with your readers and an alternate revenue source.
CLASS 05 - BEST HOUSE AD	Division J	1st Place	The Daily Journal, Kankakee	Dave Dressler	HIM Promo	This ad grabs your attention. Simple photo and fonts. Love the ad!
CLASS 05 - BEST HOUSE AD	Division J	2nd Place	The Daily Journal, Kankakee	Dave Dressler	Homefinder Promo Ad	Clean ad, easy to read.
CLASS 05 - BEST HOUSE AD	Division J	3rd Place	Rockford Register Star	Staff	Thanksgiving	The idea behind this ad is great!
CLASS 05 - BEST HOUSE AD	Division J	Honorable Mention	The Daily Journal, Kankakee	Dave Dressler	Memorial Day Events	Using the flag in a respectful manner is nice. The ad pulls your eye in.
CLASS 06 - BEST SMALL AD	Division G	1st Place	The Fulton Democrat, Lewistown	Staff	Big Horse Vineyards	Good balance of components in the space provided. Nice choice of artwork.
CLASS 06 - BEST SMALL AD	Division G	2nd Place	The Fulton Democrat, Lewistown	Staff	Spoon River Towers	Nice bold heading to catch the reader's eye in place of color - I like this! Good simple layout.
CLASS 06 - BEST SMALL AD	Division G	3rd Place	Cass County Star-Gazette, Beardstown	Melissa Clements	Duke & Joanie's	Good choice of font for artwork and placement of components.
CLASS 06 - BEST SMALL AD	Division G	Honorable Mention	Chicago Daily Law Bulletin	Jennifer Jenkins	Sonenthal Ad	Needs a bolder larger font for business/professional's name. Repeat sans serif font in services offered. Maybe light face italics on "Emphasis..." paragraph, and match phone number to font chosen for business name.
CLASS 06 - BEST SMALL AD	Division H	1st Place	The Galena Gazette	Kevin Engler	Veterinary Associates	Judge just loves this ad. Great use of animals with mouths open pointing reader to the contents of the ad while bringing home the point of it. Solid font types. Just a fantastic ad.
CLASS 06 - BEST SMALL AD	Division H	2nd Place	Bureau County Republican, Princeton	Staff	Art In The Park	Great use of colors, strong layout, and just overall an outstanding ad.
CLASS 06 - BEST SMALL AD	Division H	3rd Place	Bureau County Republican, Princeton	Staff	Saint Louis School	Creative use of fonts. Solid layout. Great main image.
CLASS 06 - BEST SMALL AD	Division H	Honorable Mention	The Enterprise, Plainfield	Shelley Holmgren	Opera House	Nice blend of photos and ad design. Colors enhance ad. Business should be pleased with this branding and creative layout.
CLASS 06 - BEST SMALL AD	Division I	1st Place	Rockford Register Star	Andrea Barthel	Garretts	Loved the graphic, price point, Headline.
CLASS 06 - BEST SMALL AD	Division I	2nd Place	The Daily Journal, Kankakee	Dave Dressler	heritage hair salon	Great images of hair coloring
CLASS 06 - BEST SMALL AD	Division I	3rd Place	Sauk Valley Media, Sterling	Staff	Mama Ciminos	Clear, concise, good valued coupon
CLASS 06 - BEST SMALL AD	Division I	Honorable Mention	Sauk Valley Media, Sterling	Staff	United Methodist	Effective use of small space, and Black and White.
CLASS 07 - BEST SPOT COLOR AD	Division G	1st Place	The Fulton Democrat, Lewistown	Staff	Big Racks Steakhouse	Hands down, this ad is the winner. Great use of food items in the background and the business information and name highlighted as the focal point of the ad. Designer should be proud of this advertisement and so should the business.
CLASS 07 - BEST SPOT COLOR AD	Division G	2nd Place	Tazewell Chronicle, East Peoria	Jessalyn Frank	St. Patrick School	Name of the school and the use of green make perfect sense. Design includes open house information pointing to location of event. Very effective layout.
CLASS 07 - BEST SPOT COLOR AD	Division G	3rd Place	Peoria County Chronicle	Jessalyn Frank	Objects	The ad looks solid and the star in color emphasizes "follow the star." Simple but effective.
CLASS 07 - BEST SPOT COLOR AD	Division I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Salt and Light Ministry - Best Spot Color	Very good use of the yellow color in this ad. Very seldom see a spot color ad in yellow.
CLASS 07 - BEST SPOT COLOR AD	Division I	2nd Place	Sauk Valley Media, Sterling	Staff	Queen Of Hearts	The color is used well in the ad. But being an outsider I'm not really sure what this ad is promoting beside some sort of gambling. Was some type dropped out when the pdf file was created? I hope so.
CLASS 07 - BEST SPOT COLOR AD	Division I	3rd Place	The Galena Gazette	Mark Van Osdol	Foley's Tire and Auto	Simple ad, good use of artwork
CLASS 07 - BEST SPOT COLOR AD	Division I	Honorable Mention	Bureau County Republican, Princeton	Staff	State Bank of Cherry	Another good use of color, but here again the ad is missing information. Most important, when and where is this event? Or is this a teaser ad??
CLASS 08 - BEST FULL COLOR AD	Division G	1st Place	The Fulton Democrat, Lewistown	Staff	Pratt's Furniture	
CLASS 08 - BEST FULL COLOR AD	Division G	2nd Place	Cook County Chronicle, Chicago	Jessalyn Frank	Golden Shoe	
CLASS 08 - BEST FULL COLOR AD	Division G	3rd Place	Kendall Chronicle, Yorkville	Jessalyn Frank	Cooper Home Furnishings	
CLASS 08 - BEST FULL COLOR AD	Division G	Honorable Mention	North County News, Red Bud	Jesse Heidel	Red Bud 150 Heritage Hoopla Days	
CLASS 08 - BEST FULL COLOR AD	Division H	1st Place	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	A perfect ad for color, composition and copy. The designer of the ad is to be also be commended on the entire ad, not just the color.
CLASS 08 - BEST FULL COLOR AD	Division H	2nd Place	The Bolingbrook Bugle	Shelley Holmgren	Jet Brite Car Wash	The ad pops and great tiring in the logo's color. Great ad

CLASS 08 - BEST FULL COLOR AD	Division H	3rd Place	Bureau County Republican, Princeton	Staff	Wise Guys	Very appropriate color for the season and type of ad. It's always had to make art pop like a photo and this ad does just that. Nice job.
CLASS 08 - BEST FULL COLOR AD	Division H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Victory Lane Quick Stop	Great lighting for the photo's clean and crisp. Made the color look nice.
CLASS 08 - BEST FULL COLOR AD	Division I	1st Place	The News-Gazette, Champaign	Staff	Snooze	
CLASS 08 - BEST FULL COLOR AD	Division I	2nd Place	Quincy Herald-Whig	Christine Venvertloh	Shottenkirk Toyota Healthy Living	
CLASS 08 - BEST FULL COLOR AD	Division I	3rd Place	The Independent News, Georgetown	Janlynn Long	Blue Ribbon Tatoo	
CLASS 08 - BEST FULL COLOR AD	Division I	Honorable Mention	The Independent News, Georgetown	Janlynn Long	Coffing Brothers Orchard	
CLASS 08 - BEST FULL COLOR AD	Division J	1st Place	Belleville News-Democrat	Lucy Burton	Legacy - Innovative Movements	Beautiful ad. Sleek design. Photo is very eye catching. Angles of color make ad really pop.
CLASS 08 - BEST FULL COLOR AD	Division J	2nd Place	Belleville News-Democrat	Lucy Burton	Parsons Place	Interesting and eye-catching use of curved lines. Over-use of capital letters can be hard on the reader.
CLASS 08 - BEST FULL COLOR AD	Division J	3rd Place	Rockford Register Star	Staff	Pepper Creek	Good ad for holidays. Although there are a lot of elements, ad is not too busy. Fonts are easy to read.
CLASS 08 - BEST FULL COLOR AD	Division J	Honorable Mention	Belleville News-Democrat	Lucy Burton	Your Moment...All Eyes on You - My Formals	Would prefer a dominate element, instead of all dress photos being similar in size.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division G	1st Place	Arcola Record-Herald	Staff	Distinguished Alumni	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division G	2nd Place	Arcola Record-Herald	Staff	Graduation Edition	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division G	3rd Place	Mason County Democrat, Havana	Staff	Holiday Gift Guide	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division G	Honorable Mention	Mason County Democrat, Havana	Staff	Farm Tab 2017	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division H	1st Place	The Galena Gazette	Staff	Special Olympics Winter Games	Good solid advertising throughout this section
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division H	2nd Place	Breeze-Courier, Taylorville	Joe Dorr, Laurie Sparling, Ron Verardi	Pet Week	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division H	3rd Place	Bureau County Republican, Princeton	Staff	2018 Calendar	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division H	Honorable Mention	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Christmas on the Square 2017	Outstanding section. Incredibly creative, super balance of content and advertising. You can tell a lot of hard work goes into creating this section.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division I	1st Place	Quincy Herald-Whig	Staff	Heroes Magazine	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division I	2nd Place	Quincy Herald-Whig	Staff	Build	Very nice section. The layout, artwork and copy fit perfectly with the advertising. Excellent piece for readers.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division I	3rd Place	Quincy Herald-Whig	Jackie Trujillo, staff	Chamber Directory	The volume of content in this directory is incredible. There is obviously a good relationship with the Chamber. Editorial and Advertising support is excellent.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division I	Honorable Mention	The News-Gazette, Champaign	Staff	Summer Fun Guide	Very good section. Fun read.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division J	1st Place	Belleville News-Democrat	Staff	Art on the Square	This piece is impressive. Sharp, unified design. Great balance between editorial and ads. Good use of white space. I even like the pages with small ads.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division J	2nd Place	Chicago Tribune Media Group	Bill Padjen, Jackie Ortega, Kathleen Frey	Businesses to Know North	Good concept. Light, appealing design. I like having both full page and half page options for advertisers. Very reader friendly.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division J	3rd Place	Rockford Register Star	Staff	What Rocks 2017	What a great three part concept. Bold cover design connects each part. I like that many ads incorporate the logo, as winners from previous years.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	Division J	Honorable Mention	Belleville News-Democrat	Lucy Burton	New Car Buyers Guide	Sleek, simple, consistent design.
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division G	1st Place	Mason County Democrat, Havana	Staff	Farm Pages	
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division G	2nd Place	Mason County Democrat, Havana	Staff	Day Tripper	
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division G	3rd Place	Mason County Democrat, Havana	Staff	Business Focus 022217	
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Business Focus	
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division H	1st Place	Bureau County Republican, Princeton	Staff	AgMatters	Really great special section Newsy, and love the stories with youth (our future farmers). Nice use of photos - nice layout - good mixing of your ads. Not sure about the article about dogs riding on your lap. Why is this an Ag matter? I get the farmers = dogs, but... Anyways - really good job
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	July Young at Heart	4 page defined special section - Mix of locally written and national articles with lots of ads I like this better than February's

CLASS 10 - BEST ONGOING SPECIAL SECTION	Division H	3rd Place	The Galena Gazette	Staff	Home Pages	Like the Fall Home section better Nice collection of stories about homes, interesting, with ads somewhat related 3rd place - almost a toss up for 2nd Not as keen on the Home and Garden as it didn't hold onto its "special" aura as well - a couple of stories, some ads...
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division H	Honorable Mention	Breeze-Courier, Taylorville	Joe Dorr, Laurie Sparling, Ron Verardi	Round The Square	Clever I love the big photos for the businesses that support the section Not quite enough related editorial to make the section hold together
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division J	1st Place	The Daily Journal, Kankakee	Rachael Reynolds Soucie and Staff	YES Magazine	Fantastic Section! Lots of photos and relevant content. Plenty of ads. Loved it!
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division J	2nd Place	Chicago Tribune Media Group	Rose Marie Mikoljak, Jackie Ortega, Bill Padjen	Primetime	Outstanding section. Obviously a lot of effort was put into this edition.
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division J	3rd Place	The News-Gazette, Champaign	Staff	Agri Business	Very good section. Content and advertising are very relevant and connected and audience based.
CLASS 10 - BEST ONGOING SPECIAL SECTION	Division J	Honorable Mention	Belleville News-Democrat	Staff	The Westender	Very good section.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division G	1st Place	Chicago Daily Law Bulletin	Maria Marquez	Jury Verdict Reporter 2017	Very informative and nicely done! This is an attractive piece of work, beautiful ads and great content!
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division G	2nd Place	Chicago Daily Law Bulletin	Ginger Lamb, Maria Marquez, Jennifer Jenkins	Law Day 2017	A nice tribute to the 14th Amendment and to attorneys and groups that, through their work everyday, uphold our basic right of citizenship and all that it entails on so many levels - whether they are paid thousands or scrap for what they can get through legal aid work.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division G	3rd Place	Chicago Daily Law Bulletin	Adam Hrejsa, Maria Marquez	Forty Under 40 2017	Well done look at young professionals who are making a name for themselves!
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division G	Honorable Mention	The Sidell Reporter	Rinda Maddox	Kindergartners Cook Up Some Turkey	Fun little project! Every paper should do it during the holidays!
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division H	1st Place	The Galena Gazette	Staff	Galena EMS	Fantastic Great looking Special Section with its own unique look. Well done to graphics and layout. Holds together nicely. A keeper (something readers will hold on to for years) Good job making many of the ads special to the section
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division H	2nd Place	The Breeze Journal	Staff	Carlyle Lake 50th Anniversary	Good job Interesting history, well put together. A keeper for your readers and a good read for visitors. Good ad support. A lot of hard work, and it shows.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division H	3rd Place	Breeze-Courier, Taylorville	Joe Dorr, Laurie Sparling, Ron Verardi	Football playoffs	Super job for sports one-time special Shout-out to sports writers and graphics - well done.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division H	Honorable Mention	The Galena Gazette	Staff	Galena ARC	Love the Grateful Gourmet ad and Poopsie's ad too. Nicely done. I like the individual stories of how the ARC affected their lives. Well supported Best wishes on the new building.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division J	1st Place	Belleville News-Democrat	Staff	Scott AFB Airshow and Open House	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division J	2nd Place	Belleville News-Democrat	Staff	Scott AFB Centennial Celebration	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division J	3rd Place	Effingham & Teutopolis News Report	Staff	ETNewsReport_StAnthonyStateChamps_Class_11	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	Division J	Honorable Mention	Sauk Valley Media, Sterling	Staff	Rock Falls 150th Anniversary	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division G	1st Place	Chicago Daily Law Bulletin	Ginger Lamb	New Attorney Section June 2017	Excellent composition with a tough subject matter. This publication shines! Congrats on a perfect layout and visually pleasing publication! Congrats!
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division G	2nd Place	Riverside-Brookfield Landmark	Staff	RB Landmark Answer Book	What a great balance between text and graphics. This is a prime example of getting it right! Solid and community supportive publication! Great job!
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division G	3rd Place	O'Fallon Progress	Staff	Getting Settled	Solid community building publication. Solid use of all aspects of layout - color, photos and composition.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division G	Honorable Mention	Forest Park Review	Staff	Forest Park Answer Book	Good layout, excellent use of advertising placement, solid publication!
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division H	1st Place	The Galena Gazette	Staff	Galena ARC	

CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division H	2nd Place	The Galena Gazette	Staff	Galena EMS	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division H	3rd Place	Wednesday Journal of Oak Park & River Forest	Staff	Oak Park River Forest Answer Book	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division H	Honorable Mention	The News Leader, Highland	Staff	Highland Community Profile	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division I	1st Place	Quincy Herald-Whig	Staff	Answer Book	Several "Answer Books" were submitted all of them interesting. This one stands out because of the numerous photos and quotes from local people. The layout is also appealing. Index fonts could be changed to make it a bit more readable, but overall it is an amazing section. Lots of thought and effort went into this.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division I	2nd Place	The News-Gazette, Champaign	Staff	Agri Business	Love the concept. It was interesting and written in such a way that it would have a broad appeal within the market. Lots of advertising support.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division I	3rd Place	The Daily Journal, Kankakee	Dave Dressler and Rachael Reynolds-Soucie	Thrive Magazine 2017	Great use of photos and fonts. The layout is appealing. It looks well thought out.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division I	Honorable Mention	Effingham Daily News	Staff	Century of Progress	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division J	1st Place	Rockford Register Star	Staff	Transform 2017	The content, overall package and look give the reader very organized and easy to follow information.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division J	2nd Place	Belleville News-Democrat	Staff	Metro East Living	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	Division J	3rd Place	Chicago Tribune Media Group	Rose Marie Mikoljak, Jackie Ortega, Bill Padjen	Geneva Swedish Days Festival	
CLASS 13 - BEST CLASSIFIED AD	Division H	1st Place	Bureau County Republican, Princeton	Staff	Piehl Motors	strong heading - great color - good balance
CLASS 13 - BEST CLASSIFIED AD	Division H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Montgomery County Realty Low Inventory	neat layout - good balance - nice overall layout - maybe just a bit too much fence
CLASS 13 - BEST CLASSIFIED AD	Division H	3rd Place	Bureau County Republican, Princeton	Staff	Landmark Realty	good promotion of sales folks - balance of type size needs help on the body copy - type talks and you are shouting your entire message instead of making one loud point.
CLASS 13 - BEST CLASSIFIED AD	Division H	Honorable Mention	The Galena Gazette	Jay Dickerson	Blaum Brothers	Strong heading but very confusing body copy - just how do you really want me to apply?
CLASS 13 - BEST CLASSIFIED AD	Division I	1st Place	Quincy Herald-Whig	Jackie Trujillo	Poage Half Page	
CLASS 13 - BEST CLASSIFIED AD	Division I	2nd Place	The Daily Journal, Kankakee	Dawn Breedon, Liz Madsen	Label Shopper	
CLASS 13 - BEST CLASSIFIED AD	Division I	3rd Place	The Daily Journal, Kankakee	Dawn Breedon, Liz Madsen	EIEC	
CLASS 13 - BEST CLASSIFIED AD	Division I	Honorable Mention	Sauk Valley Media, Sterling	Staff	Pincrest	
CLASS 13 - BEST CLASSIFIED AD	Division J	1st Place	Rockford Register Star	Staff	JC Milling	
CLASS 13 - BEST CLASSIFIED AD	Division J	2nd Place	Belleville News-Democrat	Lucy Burton	Diesel Mechanic - Dave Schmidt	
CLASS 13 - BEST CLASSIFIED AD	Division J	3rd Place	Belleville News-Democrat	Lucy Burton	Help Wanted - Weir	
CLASS 14 - BEST CLASSIFIED SECTION	Division H	1st Place	The Galena Gazette	Staff	Classified Pages	Strong section, great use of color, well presented and organized - very strong front page
CLASS 14 - BEST CLASSIFIED SECTION	Division H	2nd Place	Chicago Daily Law Bulletin	Adam Hrejsa	CDLB Classified Section March 12-18 2017	Very clean and well designed - easy to read...nice job
CLASS 14 - BEST CLASSIFIED SECTION	Division H	3rd Place	The Journal-News, Hillsboro	Staff	Best Classified Section	like the 6 col format - clean, easy to read Strong heading promoting Classified
CLASS 14 - BEST CLASSIFIED SECTION	Division H	Honorable Mention	The Breese Journal	Staff	Best Classified Section	a very large section - don't quite understand the extreme use and mixing of editorial with in the section.
CLASS 14 - BEST CLASSIFIED SECTION	Division I	1st Place	Effingham Daily News	Darrell Lewis	Effingham Daily News Classifieds - March 15	
CLASS 14 - BEST CLASSIFIED SECTION	Division I	2nd Place	The News-Gazette, Champaign	Staff	Best Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	Division I	3rd Place	Sauk Valley Media, Sterling	Staff	Best Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	Division I	Honorable Mention	Quincy Herald-Whig	Staff	Classified Section from March 12th.	
CLASS 15 - BEST CLASSIFIED PROMOTION	Division G	3rd Place	Chicago Daily Law Bulletin	Ginger Lamb	CDLB Classified Promo	Very Clean, sharp art work, really gets the message across - all were neat and clean.
CLASS 15 - BEST CLASSIFIED PROMOTION	Division H	1st Place	The Galena Gazette	Jay Dickerson	Garage Sale Map	Good series - sure gives the client extra value for their ads
CLASS 15 - BEST CLASSIFIED PROMOTION	Division H	2nd Place	The Galena Gazette	Jay Dickerson	Did You Know?	very good idea - sure it was well received and talked about in town. All were well done
CLASS 15 - BEST CLASSIFIED PROMOTION	Division H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	JN Classified Promo	Anytime you place a promotional ad on the front it is almost a winner every time. Picture of items are a bit confusing but still great placement
CLASS 15 - BEST CLASSIFIED PROMOTION	Division J	1st Place	The News-Gazette, Champaign	Staff	The News Gazette Business Directory	Great idea. Ads look nice. Great use of classified space.
CLASS 15 - BEST CLASSIFIED PROMOTION	Division J	2nd Place	The Daily Journal, Kankakee	Dave Dressler	Catch that employee	Classified house ads tend to look like filler ads. This one does not. Nice to see a fresh look that fits the season.
CLASS 15 - BEST CLASSIFIED PROMOTION	Division J	3rd Place	Voyager Media, Plainfield	Shelley Holmgren	Classifieds Work	This ad definitely gets your attention.

CLASS 15 - BEST CLASSIFIED PROMOTION	Division J	Honorable Mention	Sauk Valley Media, Sterling	Staff	Recycle	Looks like an ad that runs all year as a filler.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division G	1st Place	Mason County Democrat, Havana	Staff	Courtyard of Lights	Great use of color, layout and composition... Really nice, eye catching page!
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division G	2nd Place	The Sidell Reporter	Rinda Maddox and Vicki Delhaye	Pizza	Layout is outstanding - great use of color and selected design! Thanks for sharing!
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division G	3rd Place	Mason County Democrat, Havana	Staff	Midwest Central	Solid use of photography and placement. Nice layout and a great page!
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division G	Honorable Mention	Chicago Daily Law Bulletin	Jennifer Jenkins	Law Day 2017 Signature Listings	Solid use of photography and design. Simple yet effective!
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division H	1st Place	The News Leader, Highland	Staff	Go Bulldogs / Game Day	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division H	2nd Place	The Galena Gazette	Teresa Hannaman and Kevin Engler	Pirate Pride	very nice
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Coffeen Power Plant	good safety
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division H	Honorable Mention	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Veteran's Day Signature Special Page	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division I	1st Place	The Daily Journal, Kankakee	Dave Dressler and staff	BBCHS Boys Soccer	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division I	2nd Place	The Daily Journal, Kankakee	Dave Dressler and Staff	Beecher Ladycats State Champs	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division I	3rd Place	NewsTribune, La Salle	Staff	Courage Under Fire - A salute to area Firefighters	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division I	Honorable Mention	The News-Gazette, Champaign	Marsha Hilligoss	St. Joe Prep Football Page	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division J	1st Place	Belleville News-Democrat	Staff	Halloween Safety Tips	Theme was carried throughout page and it gave it an organized and clean look.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division J	2nd Place	Belleville News-Democrat	Staff	Hunting & the Great Outdoors	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	Division J	3rd Place	Rockford Register Star	Staff	Local Realtors	
CLASS 17 - BEST NICHE PUBLICATION	Division G	1st Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Chicago Lawyer November 2017	Beautiful magazine - love the cover! While I know your readership is primarily attorneys, I think the content would also appeal to the general public of the Chicago area - or at least to the curious who think about how surroundings and conditions affect performance and thought processes.
CLASS 17 - BEST NICHE PUBLICATION	Division G	2nd Place	Cass County Star-Gazette, Beardstown	Staff	The Ultimate Guide to the Holidays	Very nice holiday publication - slick! I love the content which should appeal to a wide audience. I would just suggest adding a page of holiday event scheduling (holiday concerts, open houses, visits by Santa, Living Nativities) to make it complete!
CLASS 17 - BEST NICHE PUBLICATION	Division G	3rd Place	Cass County Star-Gazette, Beardstown	Melissa Clements	Jim Edgar State Fish & Wildlife Area	Nice package for visitors to a vacation/tourist destination and all those who love their communities that surround those places.
CLASS 17 - BEST NICHE PUBLICATION	Division G	Honorable Mention	Cass County Star-Gazette, Beardstown	Staff	Events Guide and Directory	Another good tool for visitors to your community and for those who live there as well - nicely done!
CLASS 17 - BEST NICHE PUBLICATION	Division H	1st Place	The Galena Gazette	Staff	Fall/Winter Galenian	I like the best desserts page - but then again, I'm judging while hungry.
CLASS 17 - BEST NICHE PUBLICATION	Division H	2nd Place	Bureau County Republican, Princeton	Staff	Ag Mag	A beautiful product - lots and lots of things to do.
CLASS 17 - BEST NICHE PUBLICATION	Division H	3rd Place	The Galena Gazette	Staff	Spring-Summer Galenian	Very, very nice
CLASS 17 - BEST NICHE PUBLICATION	Division I	1st Place	The Daily Journal, Kankakee	Dave Dressler and Rachael Reynolds-Soucie	Fresh Spring/Summer	I'm not keen on pages with half page shading for the article as it looks as though it could be another ad. Pgs 25, 17, also 8 and 6 - copy and photos blend with ads.
CLASS 17 - BEST NICHE PUBLICATION	Division I	2nd Place	Northwest Herald, Crystal Lake	Carol Manderfield	McHenry County Magazine	beautifully done
CLASS 17 - BEST NICHE PUBLICATION	Division I	3rd Place	The News-Gazette, Champaign	Staff	I Do Magazine	I want to come visit
CLASS 17 - BEST NICHE PUBLICATION	Division I	Honorable Mention	The Daily Journal, Kankakee	Dave Dressler and Rachael Reynolds-Soucie	Thrive Magazine 2017	This certainly is fresh! The clean look and vibrant colors make you want to savor each and every page. Including recipes gives this piece a much longer shelf life. Excellent job!
CLASS 17 - BEST NICHE PUBLICATION	Division J	1st Place	Rockford Register Star	Staff	815 Summer 2017	Very informative piece that sheds a light on the need for vocational education programs needed in the workforce. Interesting read and good photos.
CLASS 17 - BEST NICHE PUBLICATION	Division J	2nd Place	Voyager Media, Plainfield	Shelley Holmgren	Fall Events Guide: Fun for Fall	Well organized and beautiful layout. Simplistic and easy to follow for reader.
CLASS 17 - BEST NICHE PUBLICATION	Division J	3rd Place	Voyager Media, Plainfield	Shelley Holmgren	HOLIDAY GIFT GUIDE	Unique design and look.
CLASS 17 - BEST NICHE PUBLICATION	Division J	Honorable Mention	Voyager Media, Plainfield	Shelley Holmgren	Out & About Summer Guide	Unique look just not as easy for reader to follow as other winners.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division H	1st Place	Chicago Daily Law Bulletin	Maria Marquez	Jury Verdict Reporter 2017	Excellent use of graphics, photos and layout. Solid publication!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division H	2nd Place	Daily Chronicle, DeKalb	Staff	DeKalb County Community Foundation	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division H	3rd Place	The Galena Gazette	Staff	Galena EMS	Good use of color - busy and full of information. Great layout.
						Good presentation. Simple. Effective!

CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division H	Honorable Mention	The Galena Gazette	Staff	GHS Sports Program	Good layout, great use of color and information layout. Solid publication!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division J	1st Place	NewsTribune, La Salle	Jeanette Smith, Local Advertising Manager	Illinois Valley Boomers	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division J	2nd Place	Northwest Herald, Crystal Lake	Staff	McHenry County Voters Guide	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division J	3rd Place	Belleville News-Democrat	Jamie Phelps	Ben's Crafts	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	Division J	Honorable Mention	Effingham & Teutopolis News Report	Viv Cornell	ETNewsReport_Wildburinsert 4 27 17 Class 18	
CLASS 19 - BEST MARKETING CAMPAIGN	Division G	1st Place	Chicago Daily Law Bulletin	Maria Marquez	CDLB Print Digital Mobile Campaign	Perfect campaign! Solid use of all aspects of social media to get your point across! Great job!
CLASS 19 - BEST MARKETING CAMPAIGN	Division G	2nd Place	Chicago Daily Law Bulletin	Alyssa Gawlinski, Mike Bojak	CDLB Stars & Stripes Ad	Nice page! Simple but very effective! Great use of color and graphics! Nice job!
CLASS 19 - BEST MARKETING CAMPAIGN	Division G	3rd Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Chicago Lawyer Person of the Year Campaign	Nice campaign... Spread over multiple aspects of social media - it gets your message across! Good job!
CLASS 19 - BEST MARKETING CAMPAIGN	Division H	1st Place	The Galena Gazette	Jay Dickerson	Max the Dog	
CLASS 19 - BEST MARKETING CAMPAIGN	Division H	2nd Place	Wednesday Journal of Oak Park & River Forest	Jacquinete Baldwin	Wednesday Journal Sports Awards	
CLASS 19 - BEST MARKETING CAMPAIGN	Division H	3rd Place	The Galena Gazette	Staff	The Galenian	
CLASS 19 - BEST MARKETING CAMPAIGN	Division I	1st Place	The News-Gazette, Champaign	Staff	HER HEALTH EXPO	
CLASS 19 - BEST MARKETING CAMPAIGN	Division I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Cherie Smolkovich, Rebecca Meyer	Training Camp Giveaway	
CLASS 19 - BEST MARKETING CAMPAIGN	Division I	3rd Place	The News-Gazette, Champaign	Staff	Forty under 40 - Best Marketing Campaign	
CLASS 19 - BEST MARKETING CAMPAIGN	Division I	Honorable Mention	The Daily Journal, Kankakee	Dawn Breeden, Daily Journal Staff	Veterans Promotion	
CLASS 20 - BEST AD DESIGNER	Division H	1st Place	The Galena Gazette	Ben Otis	Ben Otis	
CLASS 20 - BEST AD DESIGNER	Division H	2nd Place	The Galena Gazette	Kevin Engler	Kevin Engler	
CLASS 20 - BEST AD DESIGNER	Division H	3rd Place	The Galena Gazette	Jay Dickerson	Jay Dickerson	
CLASS 20 - BEST AD DESIGNER	Division H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Mark Van Osdol	
CLASS 20 - BEST AD DESIGNER	Division J	1st Place	Voyager Media, Plainfield	Shelley Holmgren	Best Ad Designer	
CLASS 20 - BEST AD DESIGNER	Division J	2nd Place	Northwest Herald, Crystal Lake	Carol Manderfield	Best Ad Designer Carol Manderfield	
CLASS 20 - BEST AD DESIGNER	Division J	3rd Place	Rockford Register Star	Andrea Barthel	Andrea Barthel Best Designer	
CLASS 20 - BEST AD DESIGNER	Division J	Honorable Mention	Belleville News-Democrat	Jamie Phelps	Best Ad Designer - Jamie Phelps	
CLASS 21 - BEST STATIC ONLINE AD	Division H	1st Place	The Galena Gazette	Kevin Engler	Vignettes	
CLASS 21 - BEST STATIC ONLINE AD	Division H	2nd Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Amata Offices Ad	
CLASS 21 - BEST STATIC ONLINE AD	Division H	3rd Place	The Galena Gazette	Jay Dickerson	Fact from Fiction	
CLASS 21 - BEST STATIC ONLINE AD	Division I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	State Farm	
CLASS 21 - BEST STATIC ONLINE AD	Division I	2nd Place	Sauk Valley Media, Sterling	Staff	Raynor	
CLASS 21 - BEST STATIC ONLINE AD	Division I	3rd Place	Sauk Valley Media, Sterling	Staff	Loescher	
CLASS 21 - BEST STATIC ONLINE AD	Division I	Honorable Mention	Sauk Valley Media, Sterling	Staff	Estate Planning	
CLASS 21 - BEST STATIC ONLINE AD	Division J	1st Place	Rockford Register Star	Staff	Luther Center	
CLASS 21 - BEST STATIC ONLINE AD	Division J	2nd Place	Belleville News-Democrat	Jamie Phelps	Small Cakes Now Open	
CLASS 21 - BEST STATIC ONLINE AD	Division J	3rd Place	Belleville News-Democrat	Lucy Burton	Terry's Appliance	
CLASS 21 - BEST STATIC ONLINE AD	Division J	Honorable Mention	Belleville News-Democrat	Jamie Phelps	Rural Heritage Day	
CLASS 22 - BEST RICH MEDIA ONLINE AD	Division H	1st Place	Chicago Daily Law Bulletin	Maria Marquez	Speakers Bureau Animated ad	
CLASS 22 - BEST RICH MEDIA ONLINE AD	Division H	2nd Place	The Galena Gazette	Jay Dickerson	Pink Suite	
CLASS 22 - BEST RICH MEDIA ONLINE AD	Division H	3rd Place	The Galena Gazette	Jay Dickerson	Deadgar Allen Poe	
CLASS 22 - BEST RICH MEDIA ONLINE AD	Division H	Honorable Mention	Rockford Register Star	Staff	Primetime Homepage takeover	
CLASS 23 - BEST HOLIDAY AD	Division H	1st Place	The Sidell Reporter	Rinda Maddox and Vicki Delhaye	Fairmount Bazaar	Great ad! Nice touch with the burlap and barn wood. Easy to read and participants products stood out.
CLASS 23 - BEST HOLIDAY AD	Division H	2nd Place	The Journal-News, Hillsboro	Staff	Litchfield Community Savings Holiday Ad	A perfect Greeting in black and white, great to tie in the bank name on the post.
CLASS 23 - BEST HOLIDAY AD	Division H	3rd Place	The Galena Gazette	Mark Van Osdol	Louie's Trenching	Fun way to take a non traditional Christmas business and make a fun and attractive holiday greeting.

CLASS 23 - BEST HOLIDAY AD	Division H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Cajun Jacks	Fresh and unique twist on a traditional Christmas ad.
CLASS 23 - BEST HOLIDAY AD	Division J	1st Place	The News-Gazette, Champaign	Sue Smith	Monticello Main Street - The Reds of Christmas	Great use of visuals....Made me thirsty for Red Wine!
CLASS 23 - BEST HOLIDAY AD	Division J	2nd Place	The Independent News, Georgetown	Janlynn Long	Danville Small Animal Clinic	Great use of art and play on wording.
CLASS 23 - BEST HOLIDAY AD	Division J	3rd Place	The Joliet Bugle	Shelley Holmgren	Irish American Society	Great Irish feel.
CLASS 23 - BEST HOLIDAY AD	Division J	Honorable Mention	Belleville News-Democrat	Lucy Burton	Artiste de Fleurs	