



PRESS RELEASE

FOR IMMEDIATE RELEASE
June 7, 2018

ILLINOIS PRESS ASSOCIATION ANNOUNCES ANNUAL ADVERTISING WINNERS

BLOOMINGTON-NORMAL – The Belleville News Democrat emerged as the top daily newspaper for advertising awards at the Illinois Press Association’s annual convention today in Bloomington-Normal. The Galena Gazette was crowned the top non-daily newspaper.

The Belleville News Democrat received the James S. Copley Memorial Trophy for advertising achievement based on points accumulated in the IPA’s annual advertising and marketing contest, which was for work completed in 2017. The Copley Trophy was established and contributed by the Illinois division of Copley Newspapers in memory of James S. Copley, publisher of the San Diego Union and Tribune and owner of Copley Newspapers, Inc.

The Galena Gazette received the Sam Zito Award of Excellence, which is named in honor of the longtime sales representative from Crystal Lake.

Fifty-three newspapers submitted over 500 contest entries.

Division trophies were presented to the newspaper in each division that accumulated the highest number of points. Divisions include daily and weekly newspapers from smallest (G) to largest (J). [A-F divisions are non-advertising designations.]

The Division G trophy was awarded to the Chicago Daily Law Bulletin. The Division H trophy went to The Galena Gazette. The Daily Journal in Kankakee claimed the Division I trophy while the Belleville News-Democrat was awarded the Division J trophy.

Division G includes newspapers with circulations of 1 – 4,000. Division H includes newspapers with circulations of 4,001 – 8,000. Division I includes newspapers with circulations of 8,001 – 30,000. Division J is comprised of newspapers with circulations of 30,001 and over.

Plaques were presented to all first place winners in the advertising contest. Members of the Missouri Press Association and Pennsylvania NewsMedia Association judged the contest. The Illinois Press Association, located in Springfield, represents the interests of approximately 450 newspapers.

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